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# **Expert Systems Project Management**

■ **Bruce G. Buchanan**

■ **Reid G. Smith**

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**Conference Tutorial Program**

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# EXPERT SYSTEMS PROJECT MANAGEMENT

Tutorial No. MA2

Bruce G. Buchanan and Reid G. Smith

## PREFACE

It is increasingly important to understand how to turn research in expert systems into actual products and services in a business environment. This involves both a basic grasp of vocabulary and techniques and an understanding of the pragmatics of expert system development. The goal of this introductory tutorial is to enable designers and managers to understand the criteria for making decisions about expert system projects, including differentiating interesting prototypes from finished products. Several examples of successful (and other) projects will be used to illustrate the tutorial.

## CONTENT

The tutorial is divided into eight sections.

1. Introduction: What Is An Expert System? We present the basic capabilities and architectural characteristics that distinguish expert systems from traditional programs.

2. Detailed Example: We use the Dipmeter Advisor system to demonstrate the basic technology. Both the system itself and the process of building a commercially viable version will be discussed.

3. Technical Details I: Representation--Three practical methods for encoding knowledge are logic, rules, and objects. Some of their relative strengths and weaknesses will be compared.

4. Technical Details II: Inference--Reasoning methods use the contents of a knowledge base to make inferences that solve a problem. Some of the methods to be discussed are: forward and backward chaining, event-driven inference, and inexact inference.

5. Technical Details III: Shell Systems--We discuss the utility of tools and shells, give examples, and develop the idea of an integrated development environment for expert systems. Criteria for selecting shells for development are contrasted with criteria for selecting run-time environments.

6. Pragmatics: Issues such as "How to choose a problem?", "How to select a shell?", "How to staff a project?", "What performance to expect?", and "What cost to expect?" are addressed. These issues go beyond the technical capabilities of AI methods to include economic, sociological, and political considerations.

7. Validation: We discuss methods for expert system testing and quality assurance. A clear statement of the problem to be solved is a major step in understanding what to validate but there are several methods for demonstrating that a system "solves the problem".

8. Future Potential and Current Assessment: We discuss current research areas, and likely progress over the next five years. An assessment of the current state of the art and its successes completes the tutorial.

## INTENDED AUDIENCE

This tutorial is addressed to people who intend to manage or participate in the development of expert systems. It is also appropriate for those who need a basic understanding of the technology--the state of the art, suitable applications, considerations in tool purchase, current and potential impact. There are no prerequisites for the tutorial.

After this tutorial, attendees should be able to understand and participate in the decisions that must be made during expert system development. They will be familiar with the vocabulary and issues. They will understand the criteria involved in determining the suitability of problems, how to choose appropriate tools, realize performance and cost

expectations, basic issues in technology transfer for expert systems--in summary, the pragmatics of expert system development.

## **SPEAKERS**

Dr. Bruce G. Buchanan, Professor of Computer Science Research and Professor of Medicine (by courtesy) at Stanford University, received his B.A. in Mathematics from Ohio Wesleyan University (1961), and his M.A. and Ph.D. from the Department of Philosophy at Michigan State University (1966). He was Instructor of Philosophy at Michigan State University and then, in 1966, joined Stanford as a Research Associate in Computer Science. In 1976 he was appointed to his present position. Professor Buchanan was a major contributor to the DENDRAL, Meta-DENDRAL, and MYCIN programs. He is currently working on several projects, including the interpretation of data about the 3-dimensional structure of proteins, constraint satisfaction in project management, and knowledge acquisition by various methods. Professor Buchanan is on the editorial boards of Artificial Intelligence, Expert Systems, Machine Learning, and The Journal of Automated Reasoning, and is Secretary-Treasurer of the American Association for Artificial Intelligence.

Dr. Reid G. Smith is a research manager for knowledge-based computer-aided engineering at Schlumberger Palo Alto Research. He received his Ph.D. from Stanford University (1979) and the M.S. from Carleton University (1969). He is the author of several papers on knowledge-based systems, object-oriented programming, man-machine interfaces, distributed problem solving, machine learning, and signal processing. He is also the author of A Framework For Distributed Problem Solving (UMI Research Press, 1981). Dr. Smith serves on the editorial board of Expert Systems: Research and Applications. His current interests lie in knowledge-intensive development environments and machine learning. He has lectured extensively on the pragmatics of knowledge-based system design and application.

# Expert Systems Project Management

*Bruce G. Buchanan*  
*Stanford University*

*Reid G. Smith*  
*Schlumberger*

## 1. Introduction

## 2. Detailed Example

Dipmeter Advisor

## 3. Technical Details for Managers

- Representation
- Inference

### *<Questions and Break>*

- Hardware/Software/Shells

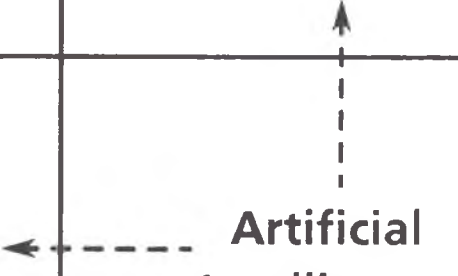
## 4. Pragmatics

## 5. Summary: State of the Art

### *<Questions>*

# FOUR AREAS OF COMPUTING

		Type of Information	
		NUMERIC	SYMBOLIC
Type of Processing		traditional scientific calculations	data processing
ALGORITHMIC			
HEURISTIC		computation-intensive application with heuristic control (manipulators)	Artificial Intelligence





# **Why Build An Expert System?**

- **Replicate Expertise**
- **Combine Expertise**

## **Motivations**

**avoid delays**

**distribute expertise to remote sites**

**make expertise available to less experienced personnel**

**preserve corporate knowledge**

**increase consistency of decisions**

**handle routine reasoning and bookkeeping**

**leave an "audit trail"**

# Some Applications of Expert Systems

## Scheduling

*Westinghouse* — Plan manufacturing steps in a plant to avoid bottlenecks and delays

## Configuration

*Digital* — Translate customers' orders for computer systems into shipping orders

## Route Planning

*U.S. Air Force* — Plan an aircraft's route from base to target and back to avoid detection and threats

## Loading

*U.S. Army* — Design loading plan of cargo and equipment into aircraft of different types

## Equipment Design

*Delco* — Design special-purpose, low-voltage electric motors

## Therapy Management

*Stanford Medical Center* — Assist in managing multi-step chemotherapy for cancer patients



# Some Applications of Expert Systems

## Portfolio Management

***First Financial Planning Systems (Travelers Insurance)*** — Analyze an individual's financial situation and recommend investments

## Equipment Tuning

***Lawrence Livermore National Laboratory*** — Specify parameter settings to align a mass spectrometer

## Intelligent Front Ends

***Shell Oil*** — Advise persons on selecting and using subroutines in large Fortran library

## Training

***Elf-Aquitaine Oil Company*** — Train drillers to identify causes and repair drill bit sticking in oil wells

# **Some Applications of Expert Systems**

## **Equipment Diagnosis**

*General Motors* — Determine causes of noises and recommend repairs

## **Data Interpretation**

*Schlumberger* — Interpret down-hole data from oil well boreholes to assist in prospecting

## **Risk Assessment**

*St. Paul Insurance Co.* — Assess risk of insuring large commercial clients

## **Monitoring**

*IBM* — Monitor operations of MVS operating system

## **Screening**

*U.S. Environmental Protection Agency* — Screen requests for information with respect to confidentiality

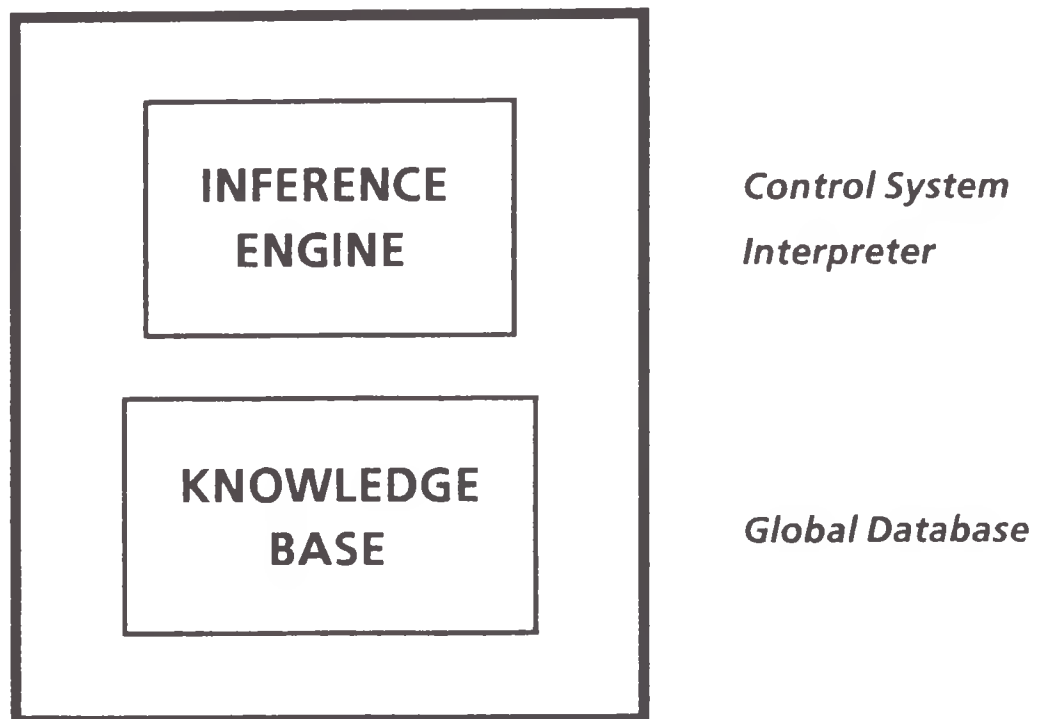
## **Troubleshooting In Manufacturing**

*Hewlett Packard* — Diagnose causes of problems in photolithography steps of wafer fabrication

## **Crop Management**

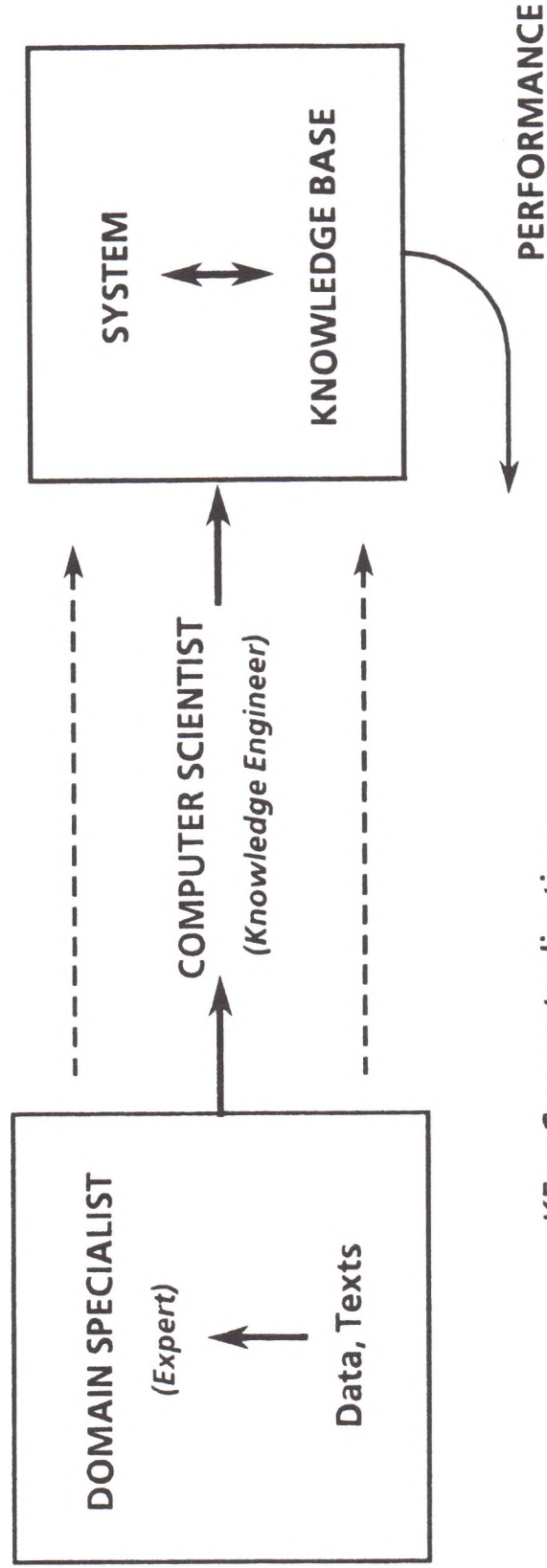
*Virginia Polytechnical Institute* — Assist in managing apple orchards

# Basic Knowledge-Based System Architecture



***Major Architectural Lesson***

# Knowledge Acquisition



KE: Conceptualization

Construction

Refinement

KE: Using the framework

vs

Designing the framework

# Why Automate Any Task?

- **Money**
- **Time**
- **Information**

**"The initial overenthusiasm, which inevitably accompanies a project of this scope, can and does make the job harder..."**

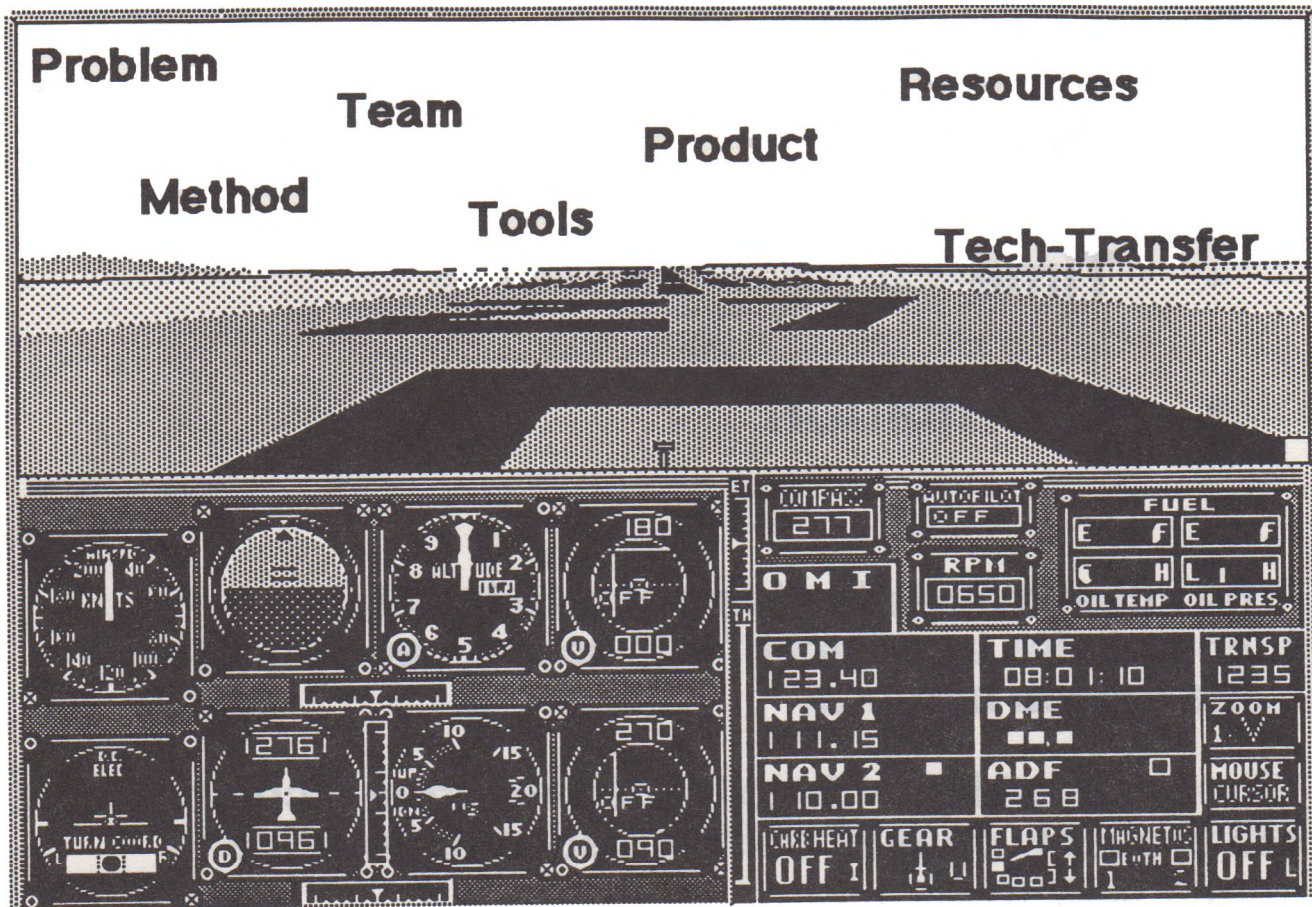
**"The greatest benefits to be derived from a computer will probably consist of information impossible to obtain previously..."**

**"Our experience has shown that the computer is more adaptable to some projects than others..."**

**"It is impossible to overemphasize the desirability of providing for convenient corrections or deletion of errors in data..."**

**"The maximum justifiable amount of flexibility for extending or integrating applications must be included in the initial programming..."**

**— G. M. Sheehan, *Proc. Automatic Data Processing Conf.*, September 1955.**



## Manager's Choices

## **DIPMETER ADVISOR SYSTEM: OVERVIEW**

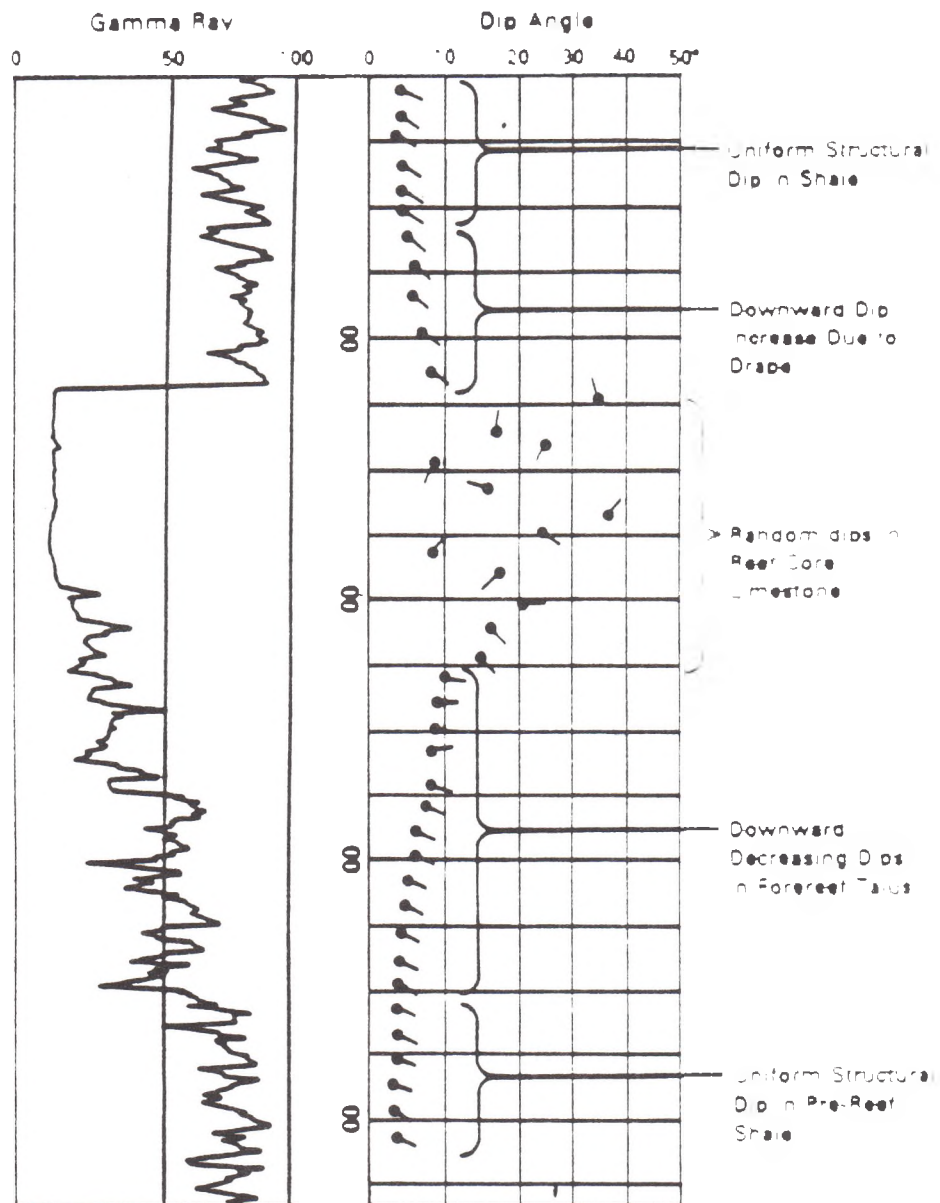
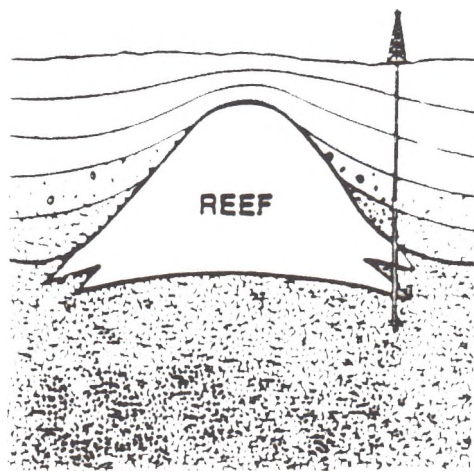
### **INPUT:**

- **Well Logs**
  - **Correlated to indicate subsurface *dip***
  - **Conventional logs**
- **Geological Assertions**
  - **Local area knowledge**
  - **Specific feature knowledge**

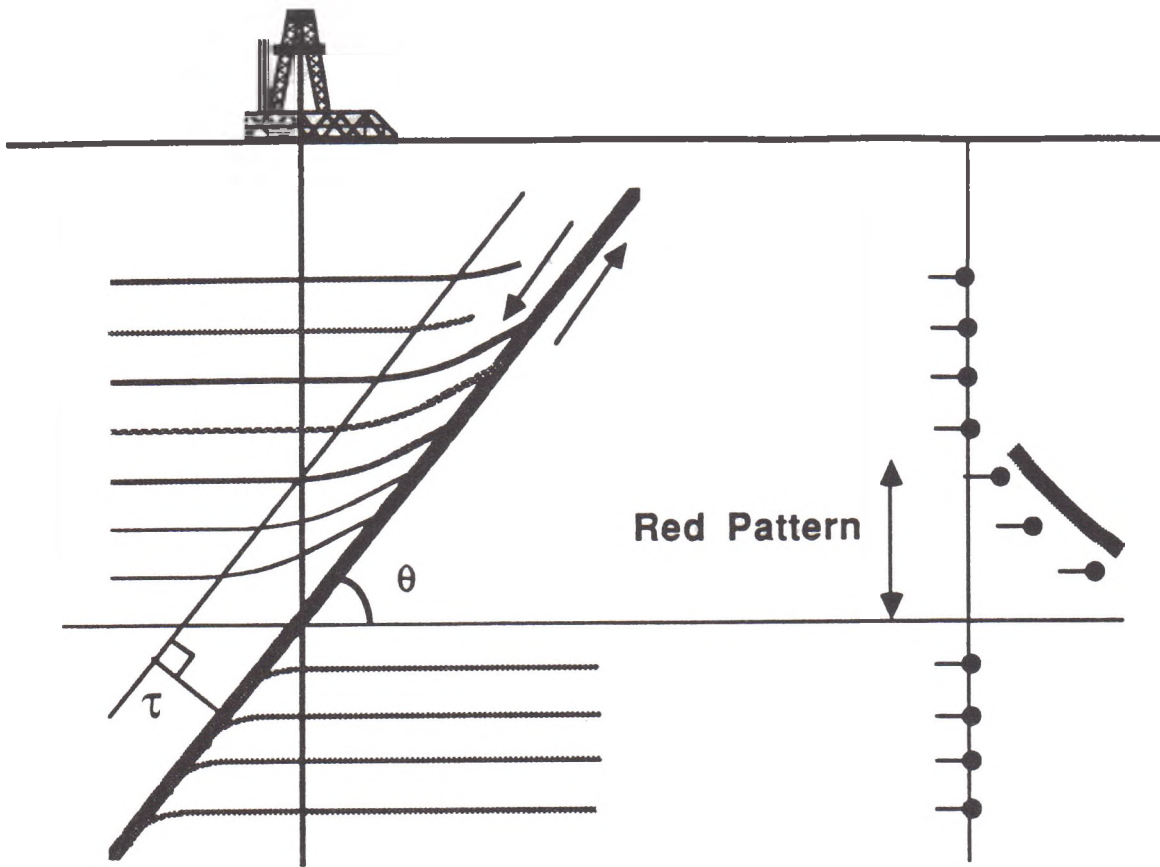
### **OUTPUT:**

- **Structural Dip Analysis**
- **Tectonic Feature Analysis**
- **Stratigraphic Feature Analysis**









**IF**

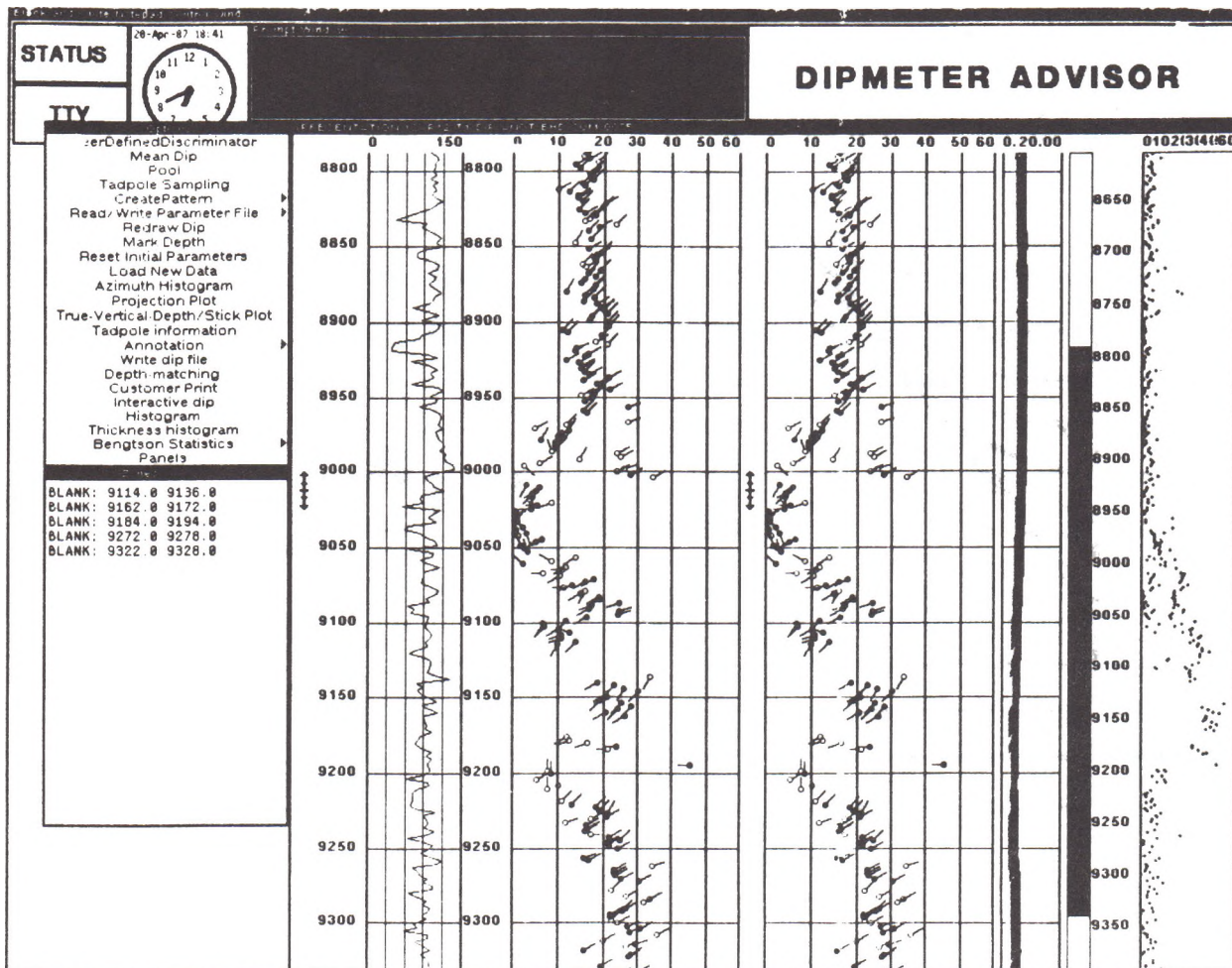
*there exists a normal fault pattern ( $p$ ), and  
there exists a red pattern ( $p_1$ ),  
such that the length of  $p_1 < 50$  ft., and  
such that  $p_1$  is above the fault plane pattern of  $p$ ,*

**THEN**

*specialize  $p$  to be a late fault pattern*

## Dipmeter Advisor System

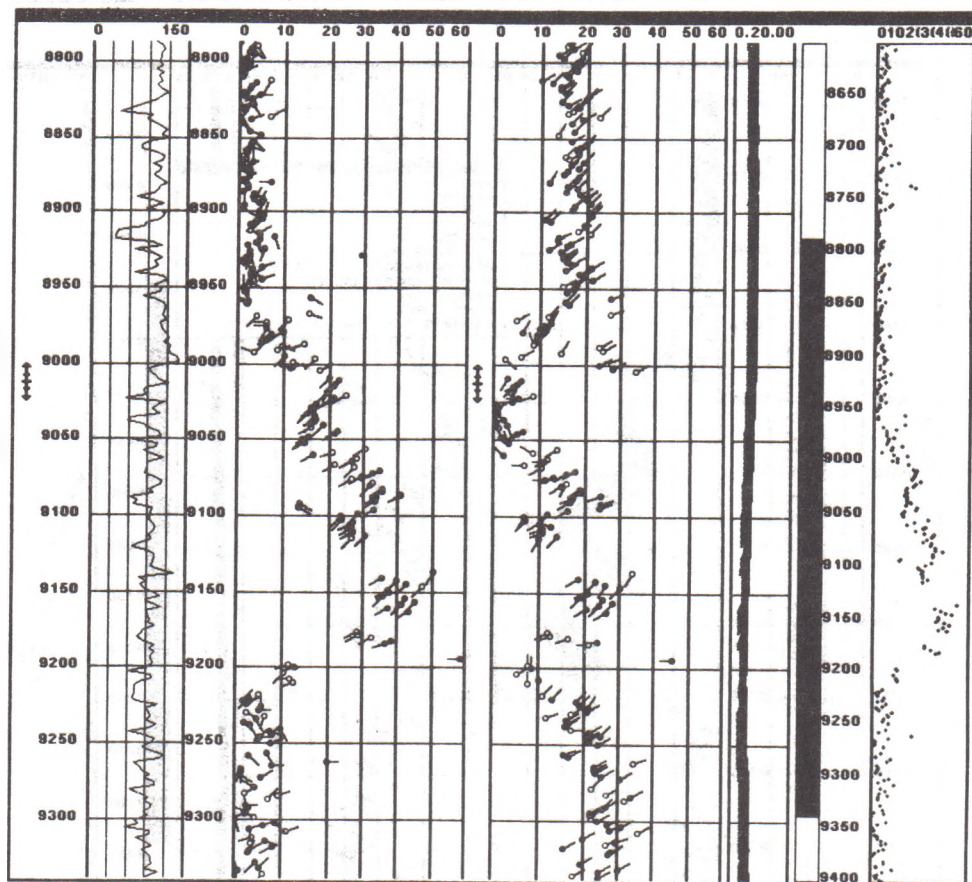
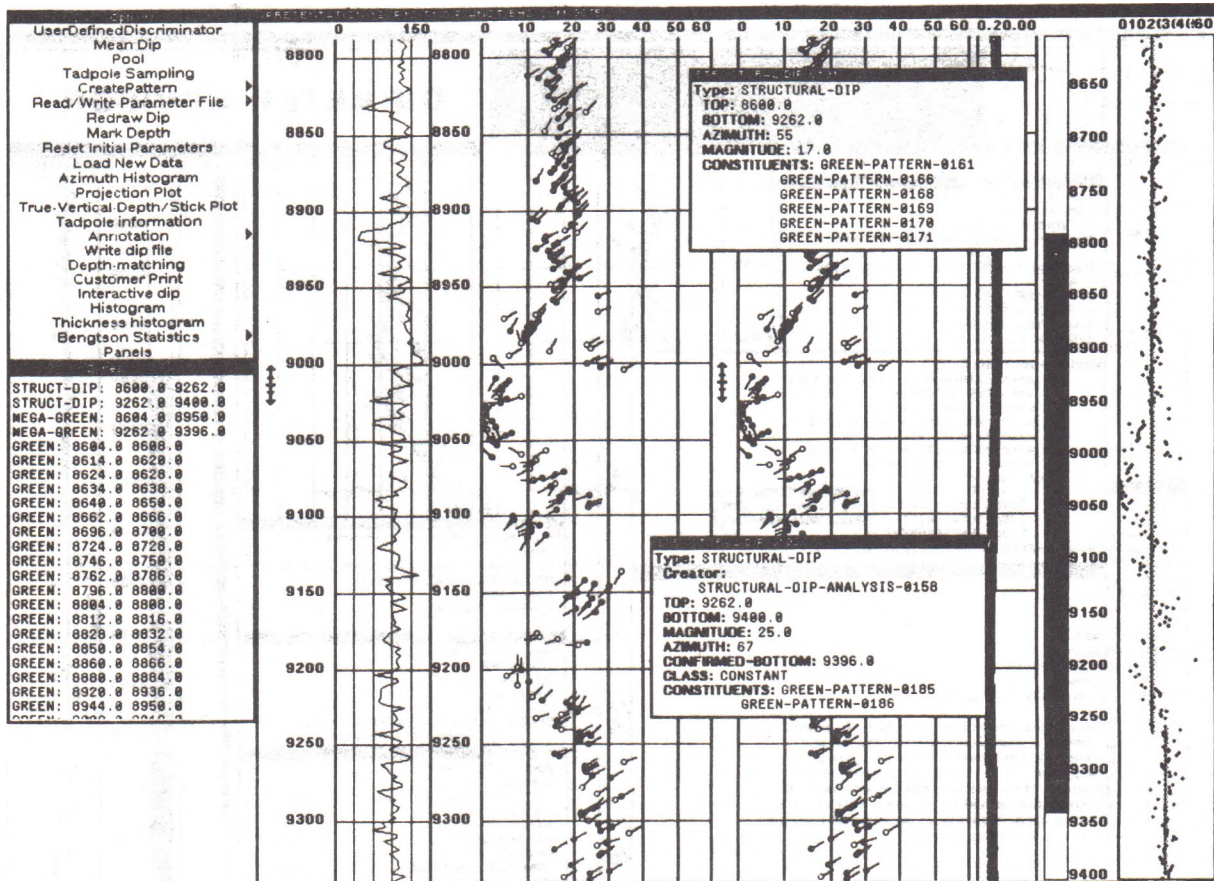
### Late Fault Rule



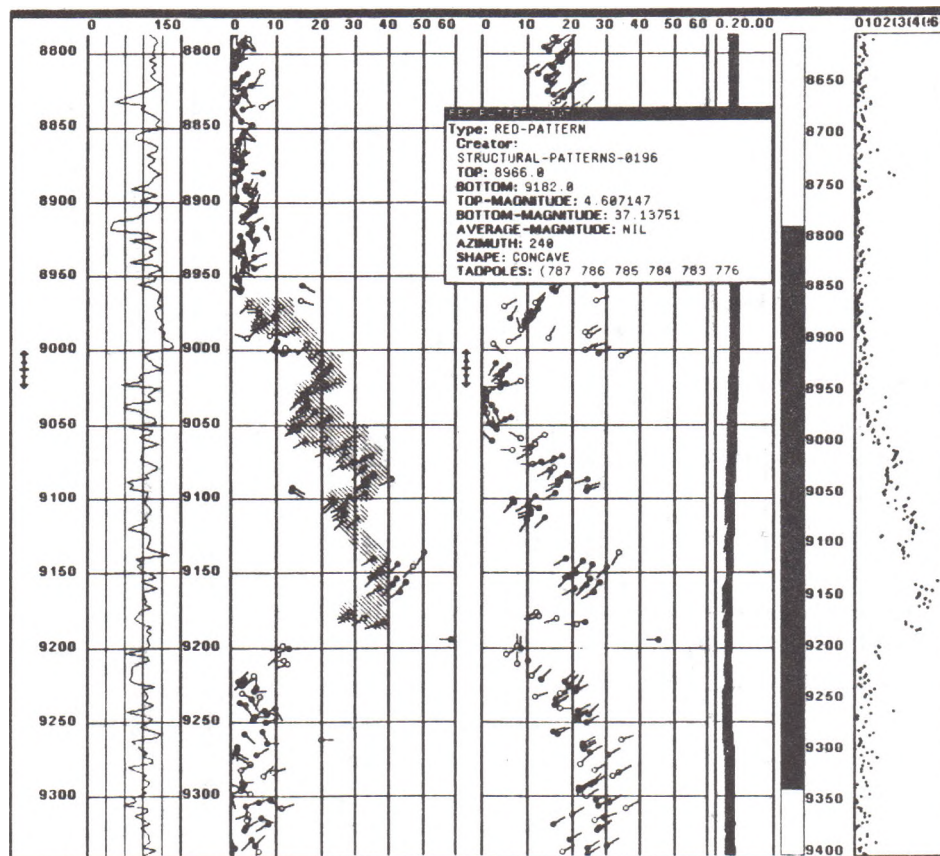
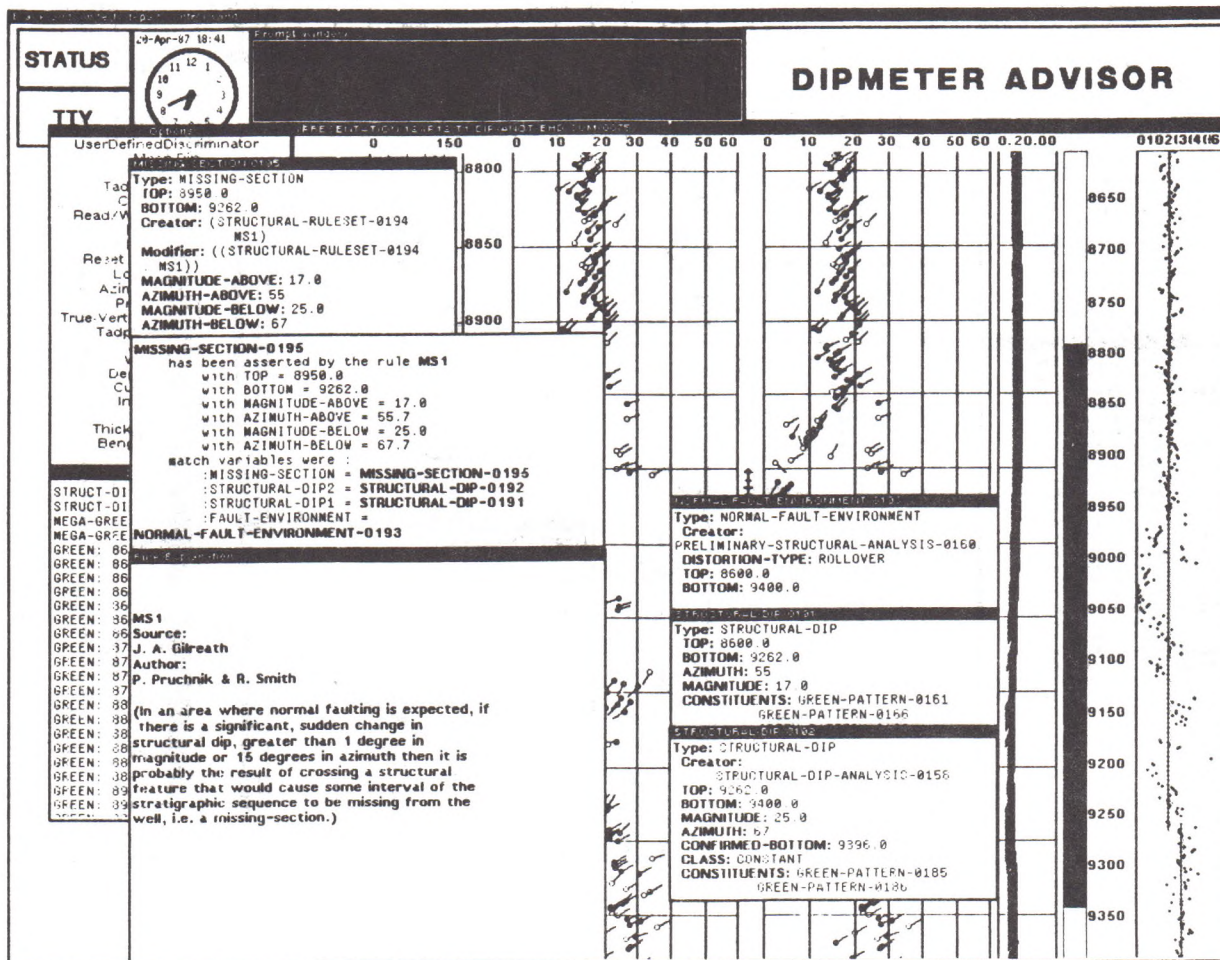
START	Geological Work-Station Interpretation Status
SHRINK	BEGIN
VALIDITY	VALIDITY-ANALYSIS-0143
LITHOLOGY	STRUCTURAL-DIP-ANALYSIS-0158
LITHO INTERFACE	
MISC FEATURES	
STRUCTURAL DIP A.	
DIP REMOVAL	
PRELIM. STRUCT. A.	
STRUCTURAL PATT.	
FINAL STRUCT. A.	
DEP. ENV. ANAL.	
SEDIMENT. PATT.	
SEDIMENTARY A.	
CLIFF	
CHANGE DIP SET	
CHECKPOINT	
NOT STORING PHASES	
END	

Processing Setup Window

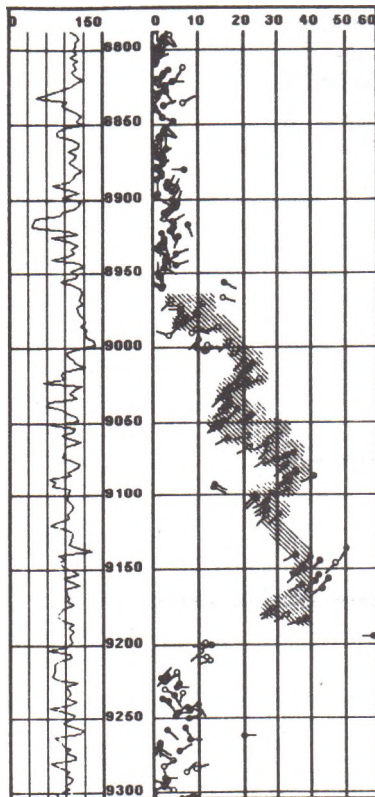












Type: GROWTH-FAULT  
 TOP: 9182.0  
 BOTTOM: 9262.0  
 Creator: (NORMAL-FAULT-RULESET-0239 . NFR3A)  
 Modifier: ((NORMAL-FAULT-RULESET-0239 . NFR3A)  
 (NORMAL-FAULT-RULESET-0239 . NFR3A))  
 STRIKE: "SSE-NNW (150 deg)"  
 DIRECTION-TO-DOWNTHROWN-BLOCK: "ENE (60 deg)"  
 MIN-FAULT-CUT: 216.0  
 ILLUSTRATION:

Normal Fault



rollover

NORMAL-FAULT-0240

has been asserted by the rule NFR3A  
 with TOP = 8950.0  
 with BOTTOM = 9262.0

match variables were :

:UNCONFORMITY = UNCONFORMITY-0241

:NORMAL-FAULT = NORMAL-FAULT-0240

:RED = RED-PATTERN-0197

:MISSING-SECTION = MISSING-SECTION-0195

has been modified by the rule NFR3A

NFR3A

Source:

J. A. Gilreath

Author:

P. Pruchnik & R. Smith, altered by D. Hammock 1-17-85

(If there is a missing section such that the magnitude of structural dip below the missing section is greater than the magnitude above, by at least 1 degree, but the azimuth of dip does not reverse- see rule nfr2a- and there is a red pattern associated with the missing section then the missing section is probably the result of the well crossing a normal fault or an angular unconformity.)



Normal Fault



Angular Unconformity

NFR3A

Source:

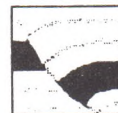
J. A. Gilreath

Author:

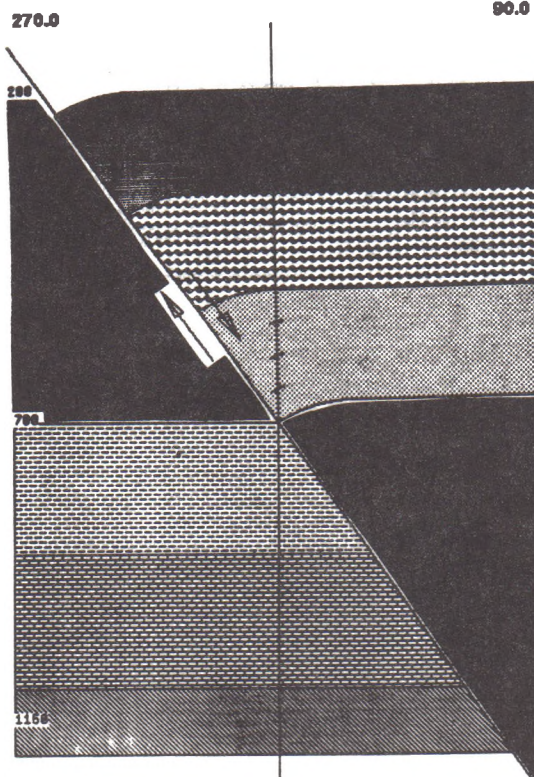
P. Pruchnik & R. Smith, altered by D. Hammock 10-25-84

(In a region where the primary type of distortion is rollover, if there is a normal fault with a red pattern greater than 200 ft. in length associated with it then the fault is probably a growth fault; the fault cuts the well somewhere below the bottom of the red pattern, the strike of the fault is perpendicular to the azimuth of the pattern, the direction to the downthrown block is opposite the azimuth of the pattern & the length of the pattern gives a rough number for the minimum cut of the fault.)

Normal Fault



rollover



Strategy in Use		FIRE-ONCE-RULES
RestartAfterFiring ContinueAfterFiring		*None here*
Control		FIRE-ALWAYS-RULES
VERBOSERULESET-PAUSE TRACE SUPPORT APPLY RULESET-PAUSE STEP EDIT-RULESET ADD-RULE HISTORY	Debug Window for NORMAL-FAULT-RULESET Current Variable Bindings: ((:RED) (:NORMAL-FAULT) (:FAULT-ENVIRONMENT)) Clause 1 Succeeded. MatchVariable : FAULT-ENVIRONMENT Rule: NFR9A Clause: 2 Match Variable: :NORMAL-FAULT Candidate Bindings Form: (EnumerateElementsInClass (A NORMAL-FAULT) NIL) Candidate Bindings: (NORMAL-FAULT-8388) Predicate: (\$WITHIN :NORMAL-FAULT :FAULT-ENVIRONMENT) Current Variable Bindings: ((:RED) (:NORMAL-FAULT) (:FAULT-ENVIRONMENT)) Clause 2 Succeeded. MatchVariable : NORMAL-FAULT Rule: NFR9A Clause: 3 Match Variable: :RED Candidate Bindings Form: (EnumerateElementsInClass (A STRUCTURAL-RED) (LAMBDA (:RED) (\$> (\$LENGTH :RED) 288 8))) Candidate Bindings: (RED-PATTERN-8197(ObjectPointer)) Predicate: (\$WITHIN (THE BOTTOM :RED) :NORMAL-FAULT) Current Variable Bindings: ((:RED) (:NORMAL-FAULT) (:FAULT-ENVIRONMENT)) Clause 3 Succeeded. MatchVariable : RED Rule NFR9A Succeeded. Variable Bindings: ((:RED) (RED-PATTERN-8197(ObjectPointer)) (:NORMAL-FAULT) (NORMAL-FAULT-8388) (:FAULT-ENVIRONMENT) (NORMAL-FAULT-ENVIRONMENT-8193(ObjectPointer)))	*None here*
		NORMAL-RULES
		NFR1A NFR2A NFR1A NFR3A NFR4 NFR5A NFR14 NFR15 NFR9A NFR9B NFR11A NFR12A NFR10A NFR10B NFR18 NFR13 NFR16 NFR17 NFR6

Exit Order LHS Order RHS Rename This Rule Translate Rule Compile Rule Delete This Rule	Object: NFR9A Synonyms: Groups: Type: INDIVIDUAL Edited: 27-Mar-87 10:28:38 By: HAMMOCK IF: CLAUSE-1: (THERE-EXISTS :FAULT-ENVIRONMENT (A NORMAL-FAULT-ENVIRONMENT) (\$> (THE DISTORTION-TYPE :FAULT-ENVIRONMENT) (QUOTE ROLLOVER))) CLAUSE-2: (THERE-EXISTS :NORMAL-FAULT (A NORMAL-FAULT) (\$WITHIN :NORMAL-FAULT :FAULT-ENVIRONMENT)) CLAUSE-3: (THERE-EXISTS :RED (A STRUCTURAL-RED) (\$> (\$LENGTH :RED) 288 8) (\$WITHIN (THE BOTTOM :RED) :NORMAL-FAULT)) THEN: CLAUSE-6: (\$Specialize :NORMAL-FAULT (QUOTE GROWTH-FAULT)) CLAUSE-6: (\$Assign (QUOTE STRIKE) :NORMAL-FAULT (STRKCOMPASS (\$MODULO (\$> (THE AZIMUTH :RED) 90) 180))) CLAUSE-7: (\$Assign (QUOTE DIRECTION-TO-DOWNTHROWN-BLOCK) :NORMAL-FAULT (PTCOMPASS (\$MODULO (\$> (THE AZIMUTH :RED) 180) 360))) CLAUSE-8: (\$Assign (QUOTE MIN-FAULT-CUT) :NORMAL-FAULT (\$LENGTH :RED)) CLAUSE-9: (\$Assign (QUOTE TOP) :NORMAL-FAULT (THE BOTTOM :RED)) CLAUSE-10: (\$Assign (QUOTE ILLUSTRATION) :NORMAL-FAULT (RKBEVAL (QUOTE RULES) (GETVALUE (QUOTE NFR9A) (QUOTE ILLUSTRATION)))) Rule Slots: RULESET: NORMAL-FAULT-RULESET SOURCE: J. A. Gilreath AUTHOR: P. Pruchnik & R. Smith, altered by D. Hamcock 10-25-84 BREAK: T TRANSLATION(+): Apply(+): ApplyRule Match(+): MatchRule MatchAll(+): MatchRuleAll Execute(+): ExecuteRule DOCUMENTATION: In a region where the primary type of distortion is rollover, if there is a normal fault with a red pattern greater than 288 ft. in length associated with it then the fault is probably a growth fault; the fault cuts the well somewhere below the bottom of the red pattern, the strike of the fault is perpendicular to the azimuth of the pattern, the direction to the downthrown block is opposite the azimuth of the pattern & the length of the pattern gives a rough number for the minimum cut of the fault.
Edit Facets Inspect Value Message Set Value Delete this Slot	
New LHS New RHS Rename Clause Delete Clause	
NORMAL-FAULT-RULE(ObjectPointer)	

## **DIPMETER ADVISOR SYSTEM: ACCOMPLISHMENTS**

- **Consistent, high-quality interpretations *within areas of expertise***
- **Vehicle for codification of interpretation expertise**
- **Provocation of serious discussion among experts**
- **Laboratory for interpretation experimentation and investigation**
- **Powerful interactive workbench supporting manual interpretation**

# Example: Dipmeter Advisor System

## Evolution

Dipmeter Advisor ➡ Geological Workstation

- **Scope**
- **Precision**
- **Effort**
  - prototype ➡ fielded system ➡ current system
  - distribution of code
- **Style of Doing Business**





# Dipmeter AdvisorPrototype Fact Sheet

- **Blackboard Architecture**

*(major redesign)*

**65 classes (*e.g.*, fault, dune)**

*(x 10 - 20)*

**5 attributes/object**

*(small increase)*

- **Forward-Chained Rule Interpreter**

*(major redesign)*

**90 Production Rules**

*(x 2 -3, customized)*

**15 Rule Sets**

*(x 2 -3, customized)*

- **Rule Language**

**30 Predicates & Functions**

*(small increase)*

- **Feature Detection Algorithms**

*(x 10)*

- **User Interface**

*(substantial effort)*

## DIPMETER ADVISOR SYSTEM CODE

<i>Inference Engine:</i>	<i>8%</i>
<i>Knowledge Base:</i>	<i>22%</i>
<i>Feature Detection:</i>	<i>13%</i>
<i>User Interface:</i>	<i>42%</i>
<i>Support Environment:</i>	<i>15%</i>

# **Example: Dipmeter Advisor System**

## **Features**

- **I/O**

- natural interaction style, vocabulary**

- graphical output**

- mouse input**

- explanation (text & graphics)**

- precomputed graphics vs generated graphics**

- **Customized For Client**

- I/O**

- methods**

# Example: Dipmeter Advisor System

## Architecture

- **Interactive Assistant**

  - user control of tasks, I/O modes

  - hypothetical variations

  - volunteered data

  - modifications to conclusions

- **Simple Representation & Inference**

- **Integration**

  - objects

  - rules

  - rulesets

  - procedures

    - signal processing + symbolic inference*

- **Flexibility**

# Knowledge Representation

## Desiderata

- **Expressive Power**  
(e.g., uncertainty)
- **Efficiency**  
*human understandability*  
*computational tractability*
- **Extensibility**
- **Flexibility**

***... Knowledge Programming***



# Knowledge Representation

## Ways to Model a Domain

- **Action-Centered**

*how to ...*

*diagnose meningitis  
detect a late fault*

**inferences**

**procedures (e.g., optimization)**

- **Object-Centered**

*what is ...*

*meningitis  
a late fault*

**concept descriptions**

**relations, (e.g., taxonomies)**

# Action-Centered Paradigm: Rules & Logic

- **Primitive Unit**

***Fact***

- **Primitive Action**

***Draw Conclusion From Facts  
... Take Arbitrary Action***



# THINKING IN RULES

## Situation / Action

if temp > 300C then turn off boiler.

## Premise / Conclusion

if stain is grampos then organism is strep.

## Antecedent / Consequent

if x is a dog then x is an animal

# XCON Example Rule

**A rule-based program that configures Vax and PDP-11 computer systems [~3000 rules in OPS5 shell; used for 20,000 orders (Jan 84)]**

***IF:***

**the most current activity context is distributing massbus devices, and  
there is a single-port disk that has not been assigned to a massbus, and  
there are no unassigned dual-port disk drives and the number of devices that each massbus should support is known, and  
there is a massbus that has been assigned at least one disk drive and that should support additional disk drives, and  
the type of cable needed to connect the disk drive to the previous device on the massbus is known**

***THEN:***

**assign the disk drive to the massbus**

# MYCIN Example Rule

**An early rule-based program that diagnoses bacteremias**

## **Rule 27**

***IF:***

**the gram stain of the organism is gram negative,  
and  
the morphology of the organism is rod, and  
the aerobicity of the organism is anaerobic**

***THEN:***

**there is suggestive evidence (.7) that the identity  
of the organism is Bacteroides**

# Action-Centered Paradigm: Rules & Logic

## Representation of Facts

*Feature Vector*  
*Attribute-Value Pairs*  
*Attribute-Value-Object Triples*  
*+ degree of certainty*

## Relations Among Facts

*A and B implies C*

*... with certainty x*

*For All x, y.*

*f(x) and g(y) implies h(x,y)*

*... with certainty in f,g*

# Rules & Logic: Difficulties

- **Temporal Relations**
- **Sequencing ... Procedures**
- **Modularity**
- **Consistency**
- **Descriptive Models**  
*structural*  
*causal*

# Object-Centered Paradigm: Frames & Objects

- **Primitive Unit**

*Object with Slots & Values*

- **Primitive Action**

*Message to Object*

GrowthFault1	
Strike	0
TimeOfFault	
Slip	50.0

↑  
*Slots*

# **Object-Centered Paradigm: Frames & Objects**

## **Representation of Objects**

***Attribute-Value-Object Triples***  
***Methods***  
***Facets***  
***Attached Procedures***

## **Relations Among Objects**

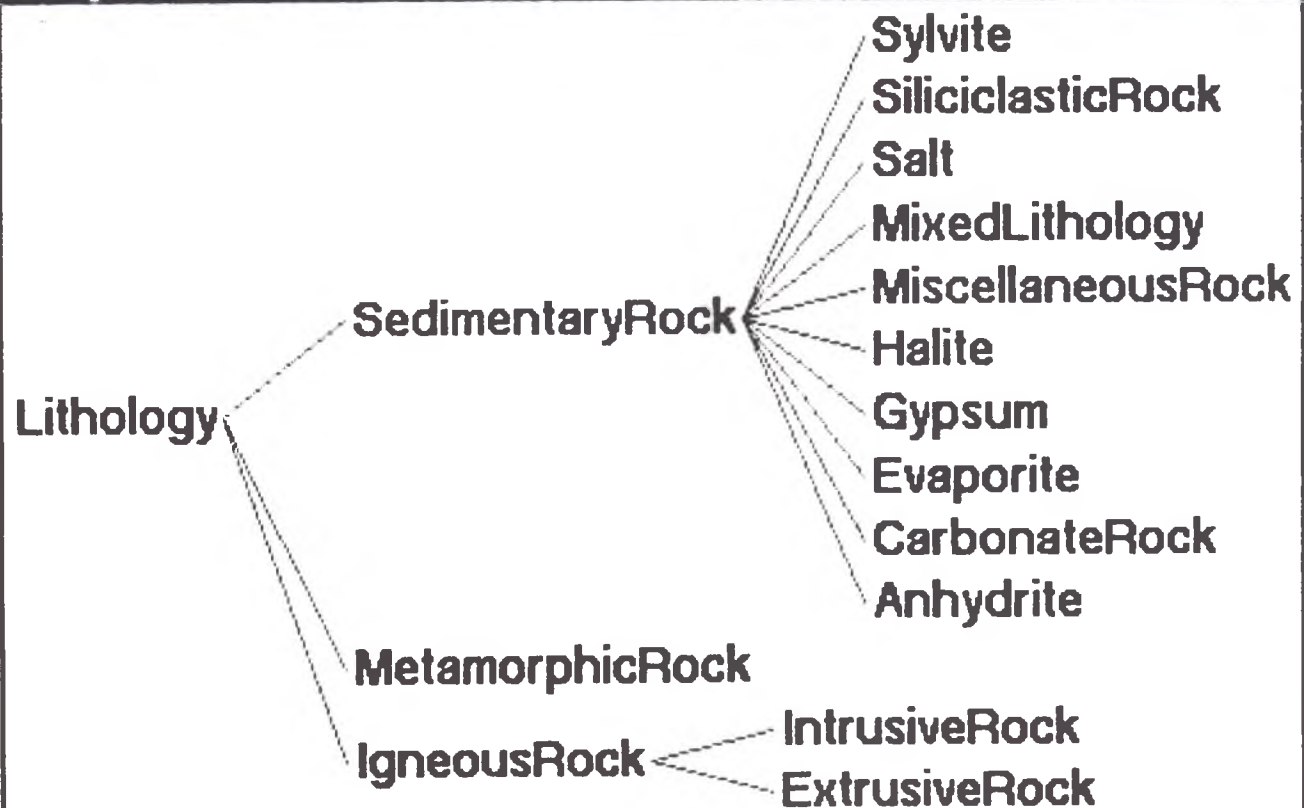
***A is-a B***

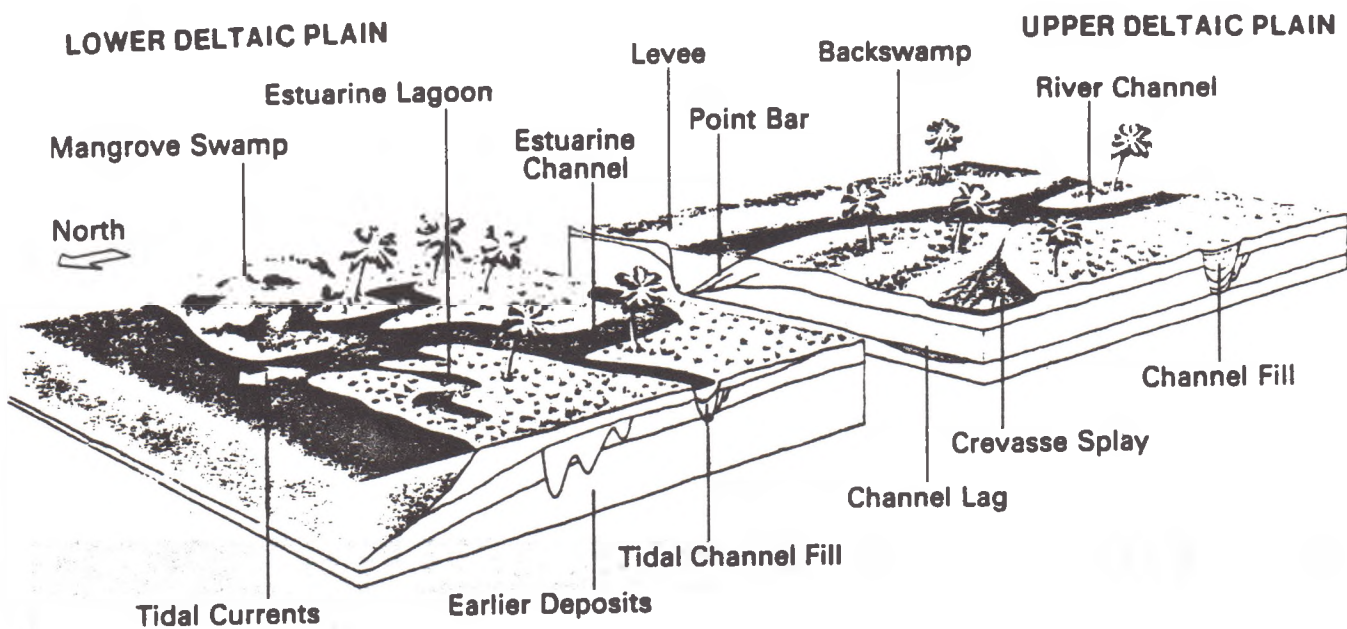
***A <relation> B***

***... with certainty x***

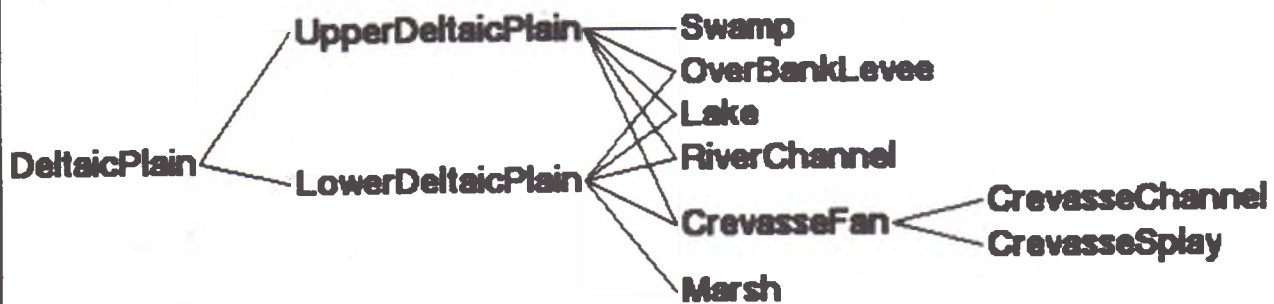


## Graph of PROGENY for Lithology in GEOLOGY





### Graph of PARTS for DeltaicPlain in GEOLOGY



OE: PIRIE.NormalFault

**Object:** NormalFault

**Synonyms:**

**Groups:**

**Type:** CLASS

**Edited:** 13-Sep-84 13:08:06      **By:** REID

**Picture:**



**HangingWallBlock** {DownthrownBlock}:

**UpperDistortionRegion:**

**BrecciaRegion** {CrushedZone}:

**FaultPlane:**

**LowerDistortionRegion:**

**FootWallBlock** {UpthrownBlock}:

**Strike:**

**FaultAngle** {Hade}:

**DirectionToDownthrownBlock:**

**Slip:**

**Throw:**

**TimeOfFaulting:**

**Draw:** DrawFault

**Instantiate:** InstantiateFault

**Detect:** (RuleNFR1 RuleNFR3 RuleNFR4 RuleNFR5 RuleNFR7)

**Specialize:** (RuleNFR6 RuleNFR9 RuleNFR10 RuleNFR11  
RuleNFR12)

# Frames & Objects: Difficulties

- **No Inference Mechanism**
- **Soft Subclasses**
- **Consistency of Descriptions**  
*different static/dynamic views*

# **Inference: Desiderata**

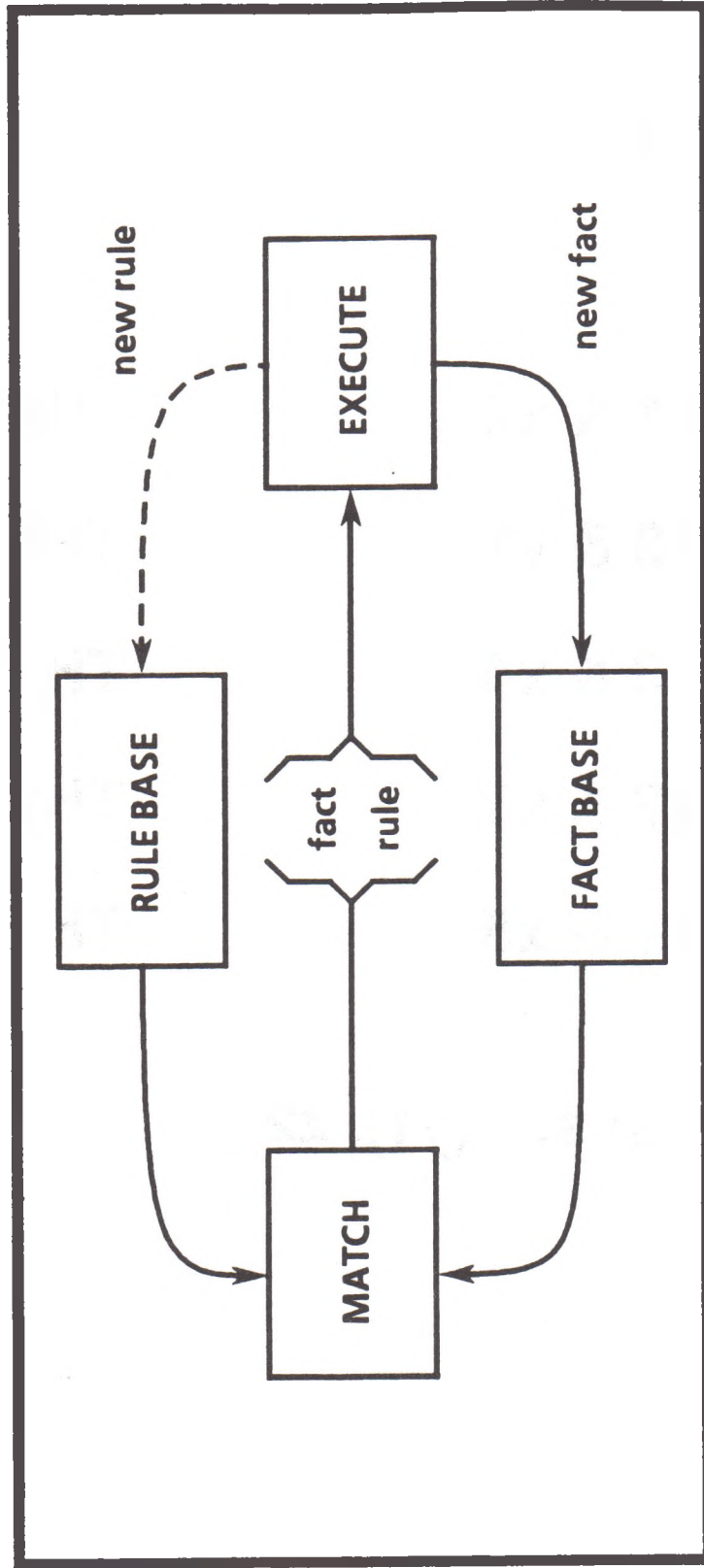
- **Appropriate Use of Data  
Models of Reasoning  
Accuracy**
- **Efficiency**
- **Uncertain Reasoning**
- **Understandability**
- **Control of Interaction  
I/O**

# **Inference as Search: The Generator**

## **Random or Systematic:**

- **Selection from a List**
- **Successor Function**
- **Plausible Move Generator**

# A Rule Interpreter



# Data-Driven Reasoning: Schematic Example

**Data... x1, x2, x5**

**Rules...**

- **R1: IF x1 & x2 THEN y1**
- **R2: IF x3 & y1 THEN y2**
- **R3: IF x3 & x4 THEN y3**
- **R4: IF y2 & x5 THEN z1**
- **R5: IF y1 & x5 THEN z2**

**Conclusions... (y1), z2**



## FORWARD CHAINING

**if** stain is grampos **then** organism is strep.

**if** stain is gramneg **then** organism is e.coli.

**if** organism is strep **or** bacteroides **then** penicillin is indicated.

**if** a drug is indicated **and** don't know whether allergic to the drug **then** ask whether allergic to the drug.

**if** a drug is indicated **and** not allergic to the drug **then** prescribe the drug.

# Goal-Driven Reasoning: Schematic Example

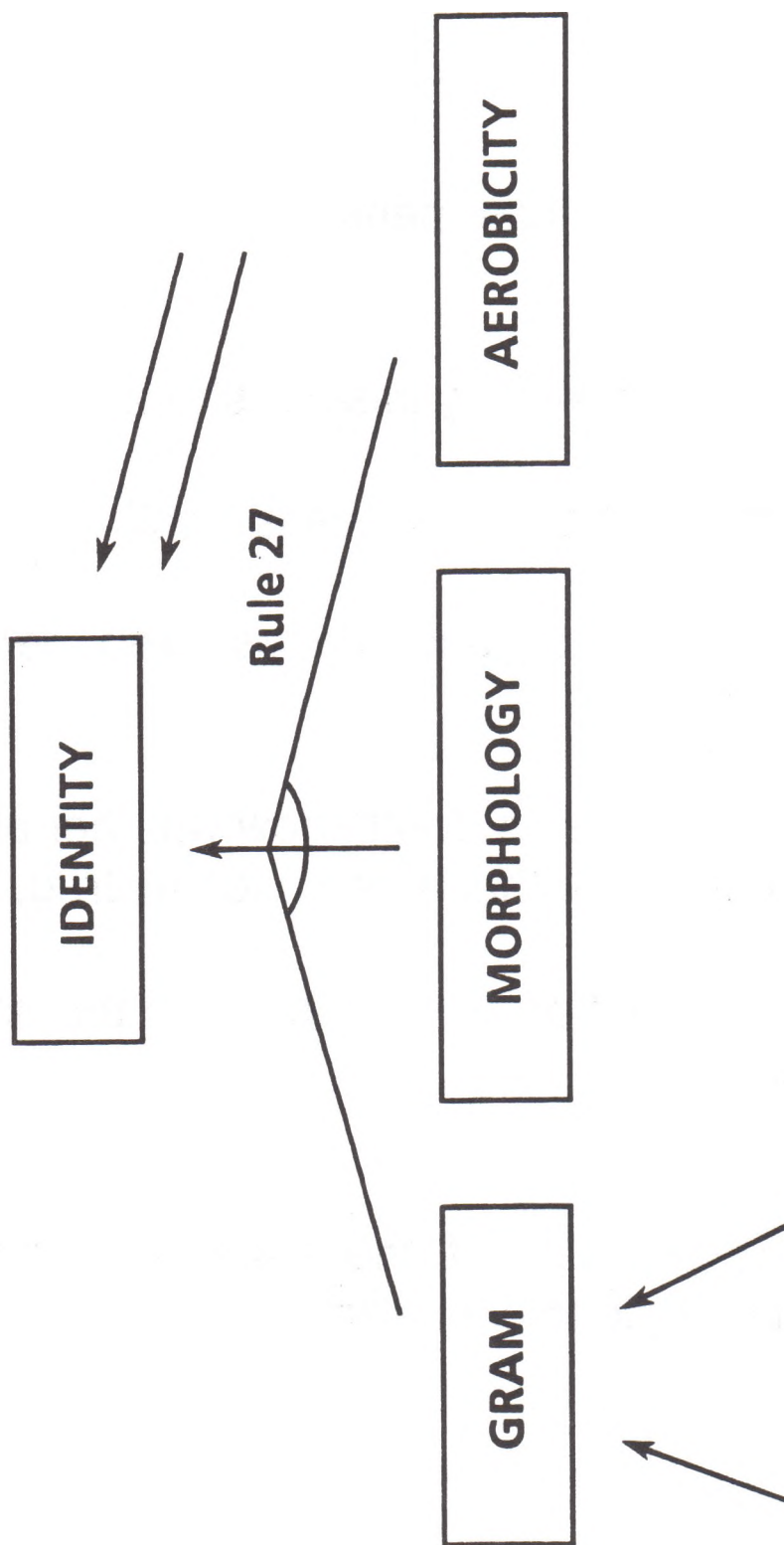
**Goal... z2 (*i.e.*, is z2 true?)**

**Rules...**

- **R1: IF x1 & x2 THEN y1**
- **R2: IF x3 & y1 THEN y2**
- **R3: IF x3 & x4 THEN y3**
- **R4: IF y2 & x5 THEN z1**
- **R5: IF y1 & x5 THEN z2**

**Questions...**

- **Q1: y1 (internal subgoal)**
- **Q2: x1 (?)** **KNOWN**
- **Q3: x2 (?)** **KNOWN**
- **Q4: x5 (?)** **KNOWN**



## BACKWARD CHAINING (SubGoaling)

**Q:** What about prescribing penicillin?

**if** stain is grampos **then** organism is strep.

**if** stain is gramneg **then** organism is e.coli.

**if** organism is strep **or** bacteroides **then** penicillin is indicated.

**if** a drug is indicated **and** don't know whether allergic to the drug **then** ask whether allergic to the drug.

**if** a drug is indicated **and** not allergic to the drug **then** prescribe the drug.

**A:** Prescribe penicillin if the stain is grampos and patient is not allergic to penicillin.

# Event-Driven Reasoning Schematic Example

**Goal... interpret events**

**Rules...**

- **R1: IF x1 & x2 THEN y1**
- **R2: IF x3 & y1 THEN y2**
- **R3: IF x3 & x4 THEN y3**
- **R4: IF y2 & x5 THEN z1**
- **R5: IF y1 & x5 THEN z2**

**Event**

**x1**

**x2**

**x4**

**x5 (maybe)**

**Interpretation**

**--**

**y1**

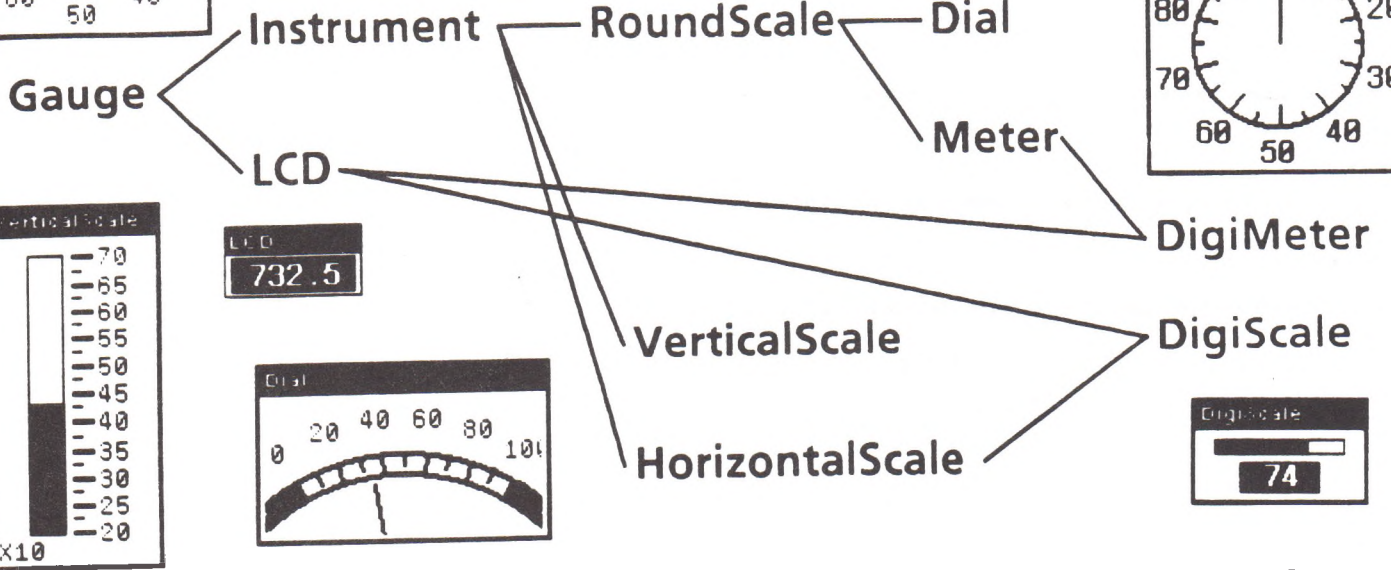
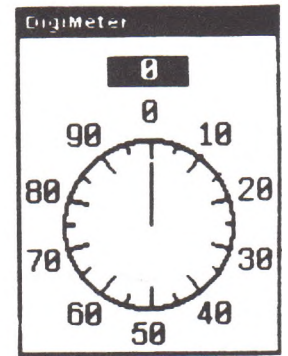
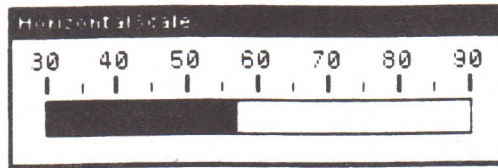
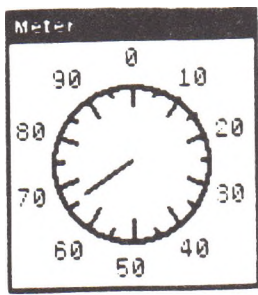
**||||→ expect x5**

**--**

**z2**

# **THE DIAGNOSTIC PROCESS**

- **NOTICE** that a problem exists.
- **ISOLATE** the problem.
- **GENERATE** alternative hypotheses.
- **EXPERIMENT** to gather more information.
- **RANK** hypotheses.
- **SELECT** the best explanation.
- **CONFIRM** the choice.
- **ACT** on the diagnosis.



Meter	
Setting	
Draw	xyzyz

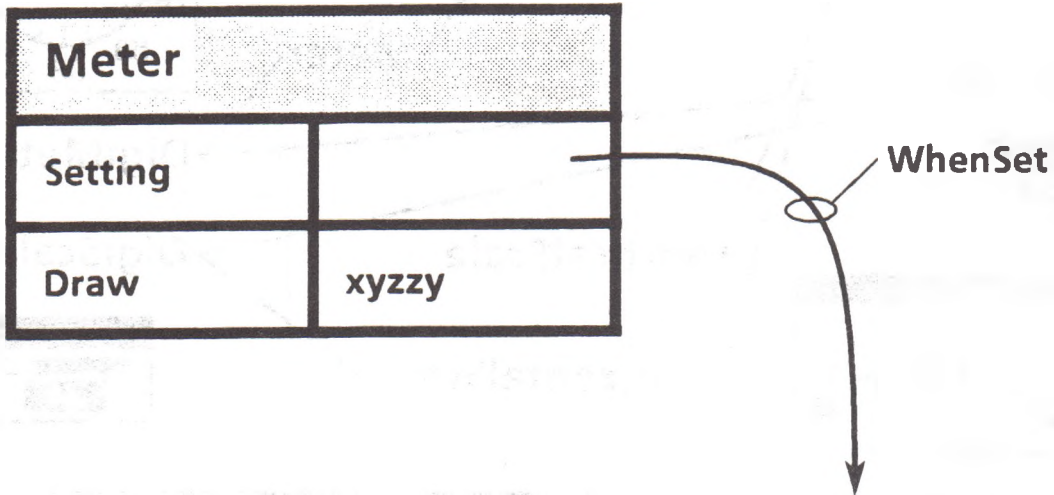
Dial	
Setting	
Draw	ProcF86

Meter11	
Setting	66
Draw	

Dial42	
Setting	34
Draw	

## Loops Gauges

# EVENT HANDLERS



```
procedure UpdateMeterDisplay (Setting)
    Send(ClearDisplay)
    Send(SetDisplay Setting)
end
```



## **Inference: Efficiency**

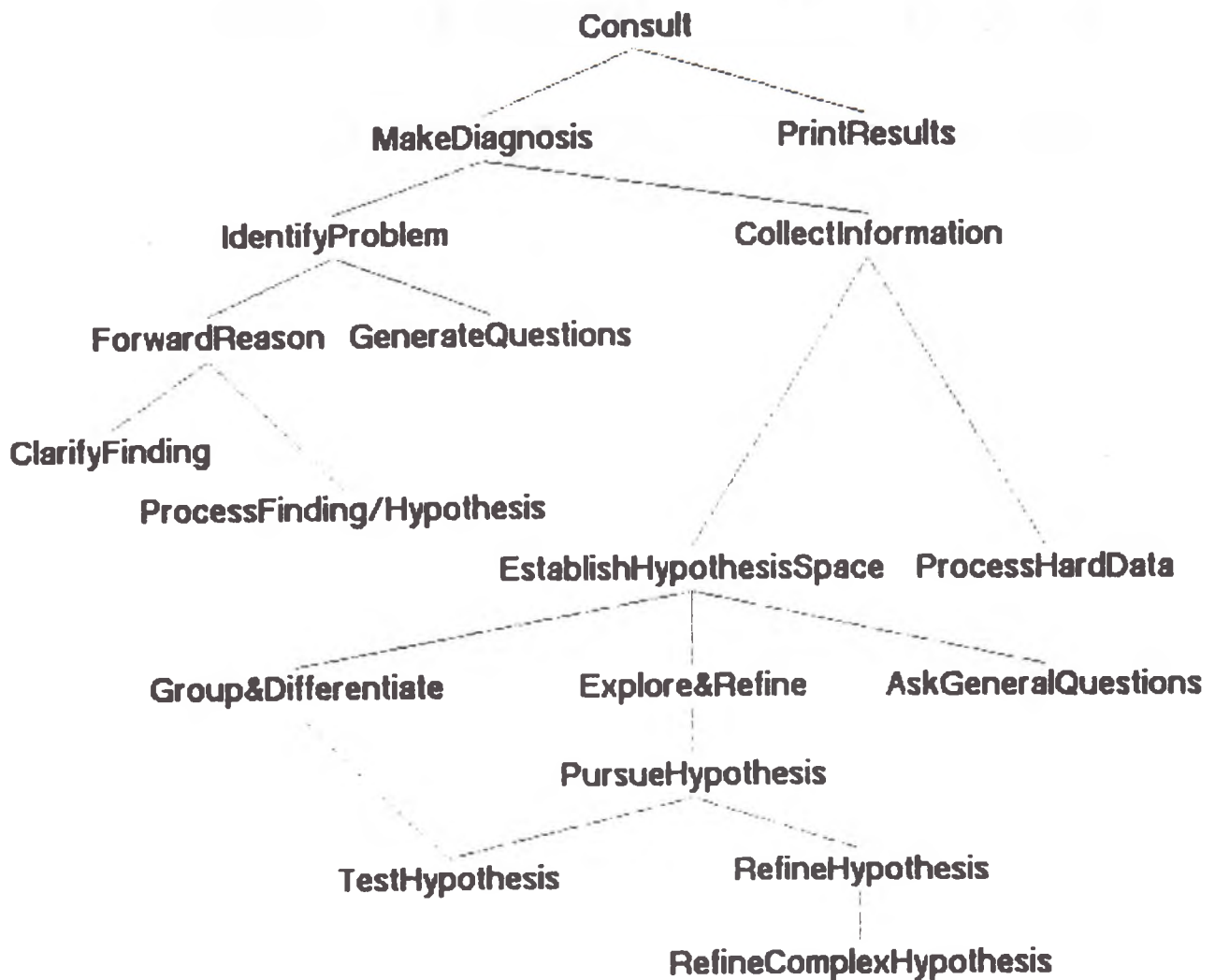
- **Policies — usually implicit**  
*e.g., satisficing, plausible set*
- **Heuristics — should be in knowledge base**  
*e.g., rules, demons*
- **Strategies — trend to declarative form**

# Strategic Reasoning: Implementations

## *General Advice about What to Do*

- **Meta-Rules**  
*Prune*  
*Reorder*
- **Task Definitions**  
*Rule Sets*  
*Procedure Schemas*
- **Inherited Procedures**
- **Default Reasoning**

## NEOMYCIN DIAGNOSTIC STRATEGY



# Uncertainty

- **Evidence Gathering Model**
- **Uncertain or Incomplete Data**
- **Probabilistic or Uncertain Rules**
- **Some Calculi of Uncertainty**

## Uncertain Reasoning: Some Calculi

### 1. CASNET/EXPERT

- thresholds of major & minor findings

### 2. INTERNIST

- $\Sigma(\text{pos.findgs}) - \Sigma(\text{neg.findgs})$

### 3. MYCIN/EMYCIN

- CF = increased importance  
=  $X + Y(1-X)$

$$\begin{array}{c} -1 \text{-----} 0 \text{-----} +1 \\ \hspace{10em} X \quad (1-X) \end{array}$$

### 4. Bayes' Theorem $[E = (e_1 \ \& \ e_2)]$ $[H = \{h, h_2, \dots, h_n\}]$

$$P(h|E) = \frac{P(e_2 | h \& e_1) * P(h|e_1)}{\Sigma P(e_2 | h_i \& e_1) * P(h_i|e_1)}$$

# Uncertain Reasoning: Some Calculi

5. Likelihood Ratios

6. Fuzzy Logic

7. Dempster-Shafer Belief Rules

# **Inference: Understandability**

- **Run time**  
confidence in correctness  
responsibility  
personal  
audit trail
- **Development time**  
confidence  
debugging - localizing errors
- **Types of Explanations**  
WHY questions  
Factual questions / Definitions  
HOW questions  
WHY NOT questions

14) Is the patient's illness with ORGANISM-1  
a hospital-acquired infection?

\*\* WHY

[i.e., WHY is it important to determine whether or not the  
infection with ORGANISM-1 was acquired while the  
patient was hospitalized?]

[2.0] This will aid in determining the identity of  
ORGANISM-1. It has already been established that

[2.1] the morphology of ORGANISM-1 is rod

[2.2] the gram stain of ORGANISM-1 is  
gramneg

[2.3] the aerobicity of ORGANISM-1 is facul

Therefore, if

[2.4] the infection with ORGANISM-1 was  
acquired while the patient was  
hospitalized

then

there is weakly suggestive evidence (.2) that  
the identity of ORGANISM-1 is pseudomonas  
[RULE050]



**\*\* WHAT WAS THE IDENTITY OF ORGAISM-1?  
= ORGANISM-1**

The identity of ORGANISM-1 is e.coli (.51),  
salmonella (.45), klebsiella (.4), pseudomonas (.22),  
enterobacter (.21), proteus (.19), pseudomonas-  
aeruginosa (.08), serratia (.02)

**\*\* HOW DID YOU DECIDE THAT ORGANISM-1 WAS AN E.COLI?**

I used rule084 to conclude that the identity of ORGANISM-1 is e.coli. This gave a cumulative c.f. of (.51).

I used rule003 to conclude that the identity of ORGANISM-1 is e.coli. This gave a cumulative c.f. of (.43).

**\*\* WHY DIDN'T YOU THINK THAT ORGANISM-1 WAS NEISSERIA?**

The following rules could have been used to determine that the identity of ORGANISM-1 is neisseria: 9

However, none of these succeeded in the context of ORGANISM-1. If you would like an explanation for why any of these rules failed, please enter their numbers:

**\*\* 9**

Clause 2 of rule009 ["the morphology of the organism is coccus"] was already known to be false for ORGANISM-1, so the rule was never tried.

# **Inference: Control of Interaction**

- **Hired Gun Model**  
e.g., DENDRAL, PUFF
- **Consultant Model**  
e.g., MYCIN, Prospector
- **Assistant Model**  
e.g., Dipmeter Advisor, Oncocin
- **Tutor Model**  
e.g., Guidon

# **Inference: Difficult Issues**

- **Common Sense Reasoning**
- **Accuracy vs Precision Tradeoff**
- **Knowing What You Know**
- **Brittleness**
- **Reasoning with Very Large, Unstructured Data**
- **Non-monotonic Reasoning**

# Hardware for Expert Systems

## Possible Choices

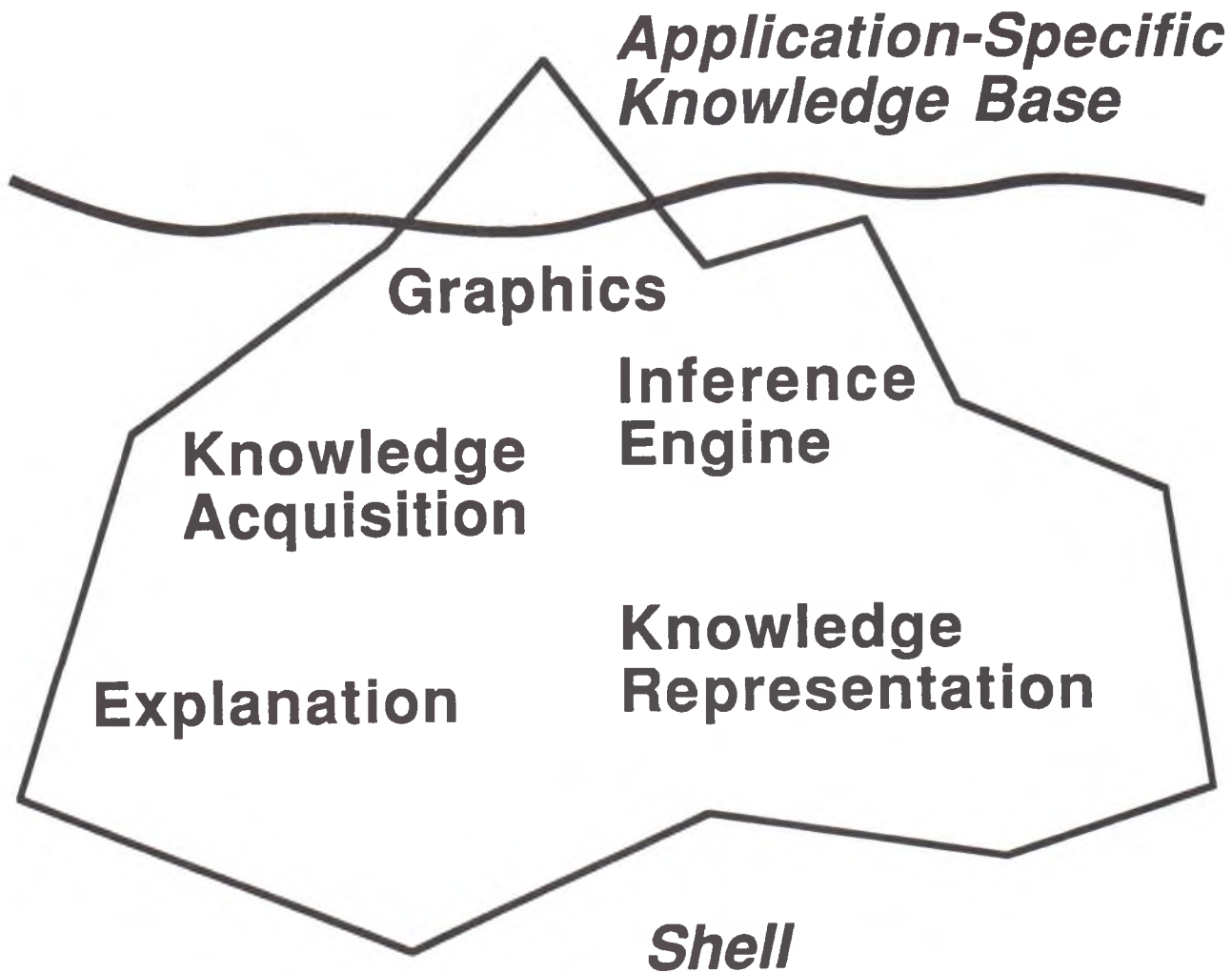
- PC
- Workstation
- Lisp Machine
- Mainframe

## Evaluation Criteria

- Cost, Availability, Support
- Performance
- Graphics & Interaction
- Development Environment  
*including language support*
- Standards  
*including networking*

**Development Platform  
vs  
Delivery Platform**





**The Importance of Powerful Tools**

# Evaluating Shells

## —What To Look For—

- **Representation Choices**  
*objects, rules, tasks*
- **Inference Mechanisms**
- **Built-In Problem-Solving Methods**  
*heuristic classification*
- **Specific Features**  
*multiple hypothesis support*  
*dependencies*  
*uncertainty*
- **Extensibility**
- **Ability to Scale Up**

# **Evaluating Shells**

## **—What To Look For—**

- **Editing/Debugging Facilities**  
*browsing*  
*managing complexity*
- **Graphics & User Interaction**
- **Use in Fielded Systems**
- **Intended Users**  
*novice, expert, programmer*

# **Evaluating Shells**

## **—What To Look For—**

- **Efficiency**  
*compilers*
- **Software Engineering Tools**  
*release management*  
*performance analysis*
- **Access to Standard Languages**
- **Integration**
- **Portability & Standards**
- **Cost, Vendor Support, ...**

**Development Environment**  
**VS**  
**Delivery Environment**

# Direct Development Costs

1K\$

10K\$

100K\$

1M\$

## Hardware

PC

Workstation

Mainframe



## Shell

inference  
only

with  
environment



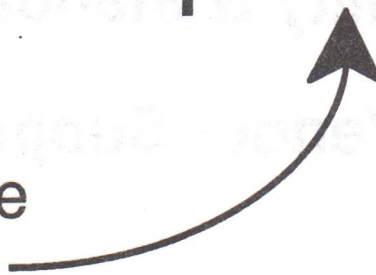
## People

0.5 - 2

20-50



Midrange  
Project:



3 workstations & shells, 5-10 person-years

# Pragmatics

- **Selecting an application**
- **Steps in constructing an expert system**
- **The development team**
- **Technology transfer: Steps in fielding an expert system**
- **Pitfalls**
- **Models of Successful Efforts**

# **What Makes A Good Application?**

## **Problem Definition**

**Importance:**

**the task has a high payoff**

**the benefits of using a system justify  
the costs of developing and using it**

# **What Makes A Good Application?**

## **Expertise**

**there are recognized experts**

**the experts are provably better than amateurs**

**there is general agreement about the knowledge**



# **What Makes A Good Application?**

## **Managerial Components**

**the commitment of an expert can be obtained**

**there is a supportive manager with clout**

**adequate computation resources, machines and staff, exist**

**a product development organization exists**

# **What Makes A Good Application?**

## **Target Community**

**the target users have been defined**

**the target users want a system and are ready to use it**

**the context of use has been defined**

**users can exercise common sense**

**the users and the experts share a conceptual framework**

# **What Makes A Good Application?**

## **Problem Definition**

### **Scope:**

**the skill can be routinely taught to neophytes**

**the task takes an expert a few minutes to a few hours**

**the knowledge is bounded**

**the knowledge is primarily symbolic**

**algorithmic solutions are not practical**

**incremental progress is possible**

**data and test cases are available**

# **Steps in Constructing an Expert System**

- **Identification**

**Problem  
Target Community  
Resources**

- **Conceptualization & Formalization**

**Concepts  
Methods  
Representation**

- **Implementation by Exploratory Programming**

**Incremental Refinement  
Experimentation with Real Data  
and Real Users  
Revision, Extension ...Redesign**

# Steps in Constructing an Expert System

## Time

- Identification  
*days/weeks*
- Conceptualization & Formalization  
*weeks*
- Implementation  
*months*

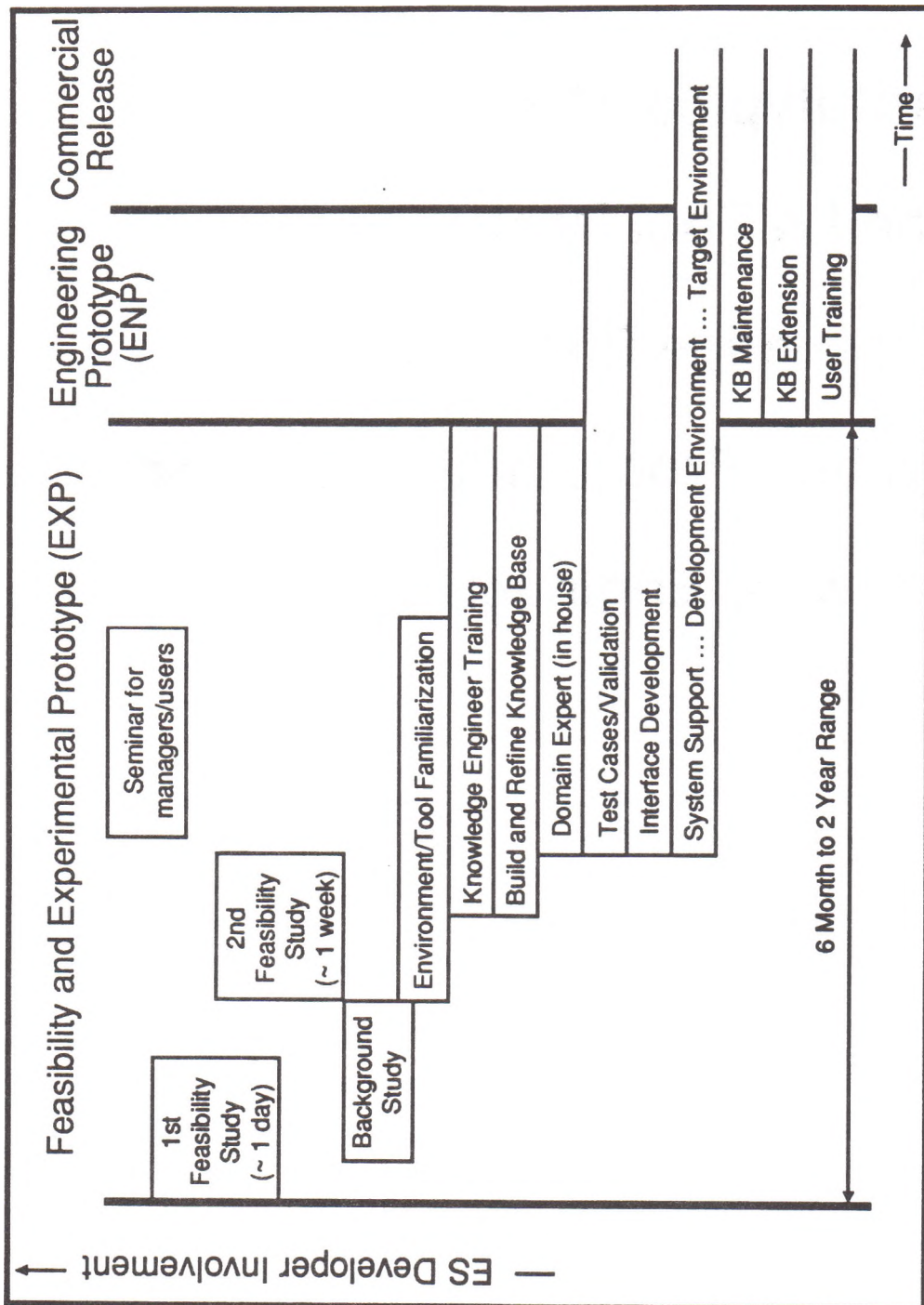
## Total

*6 months to 2 years for systems that "interest" the target community*

## Assumptions

*Developers, machines, expertise exist in-house*

*Tools that fit the problem exist in-house along with knowledge of how to use them*



## Expert System Timeline

# **The Development Team**

- **Domain Expertise**
- ✱ • **Prototypical User**
- **Shell & Tool Design**
- **Knowledge Engineering**
- **System/Programming Support**
- **Software Engineering**

# Development Team Training

- a few days  
*criteria, intuition*
- a few weeks  
*how to..., hands-on experience*
- a few years—degree program  
*conceptual understanding*



# Technology Transfer: Steps in Fielding an Expert System

- **Testing and Validation**

**Performance**

***Scope, Accuracy, Efficiency***

**Human Engineering**

***Efficiency, Robustness***

- **Software Engineering for Target Environment**

***Hardware, Network***

***Software***

***Interface***

***Integration***

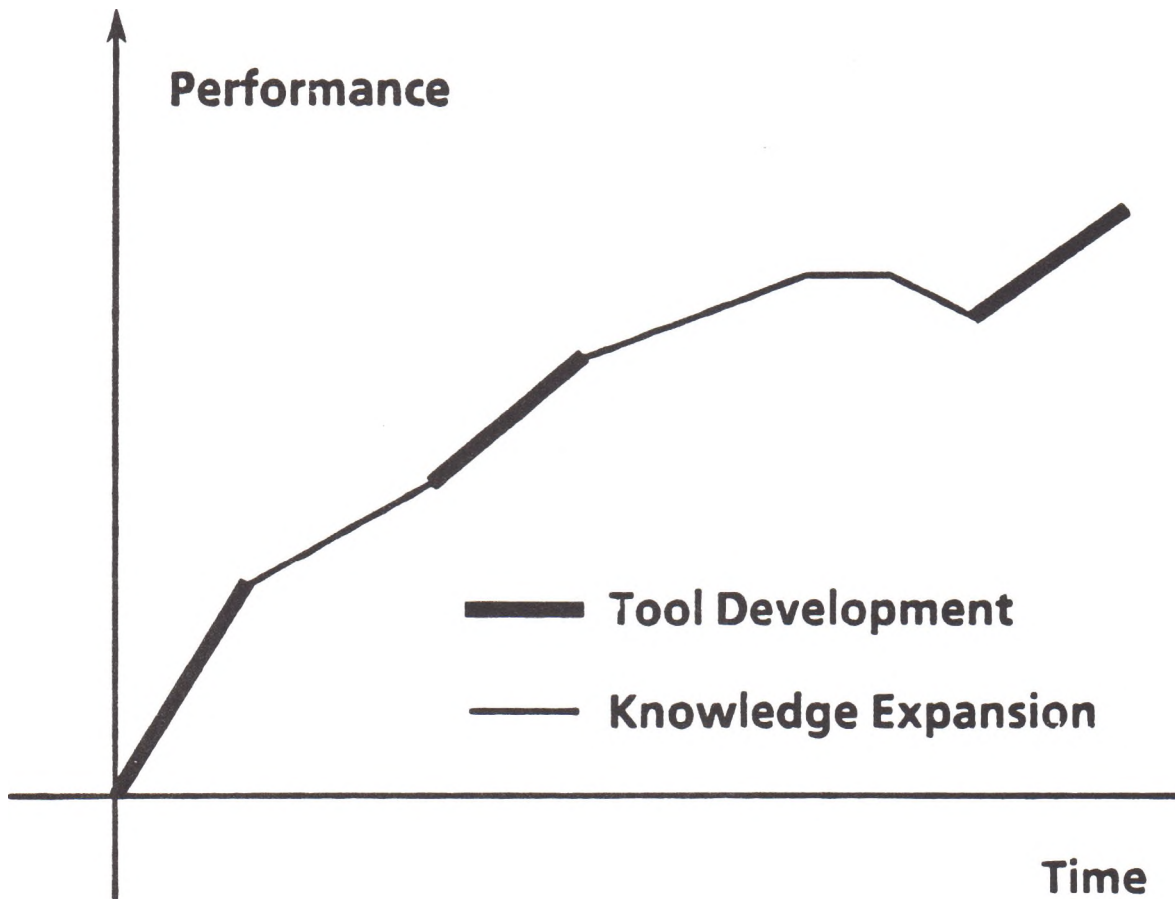
- **Documentation**

- **Training**

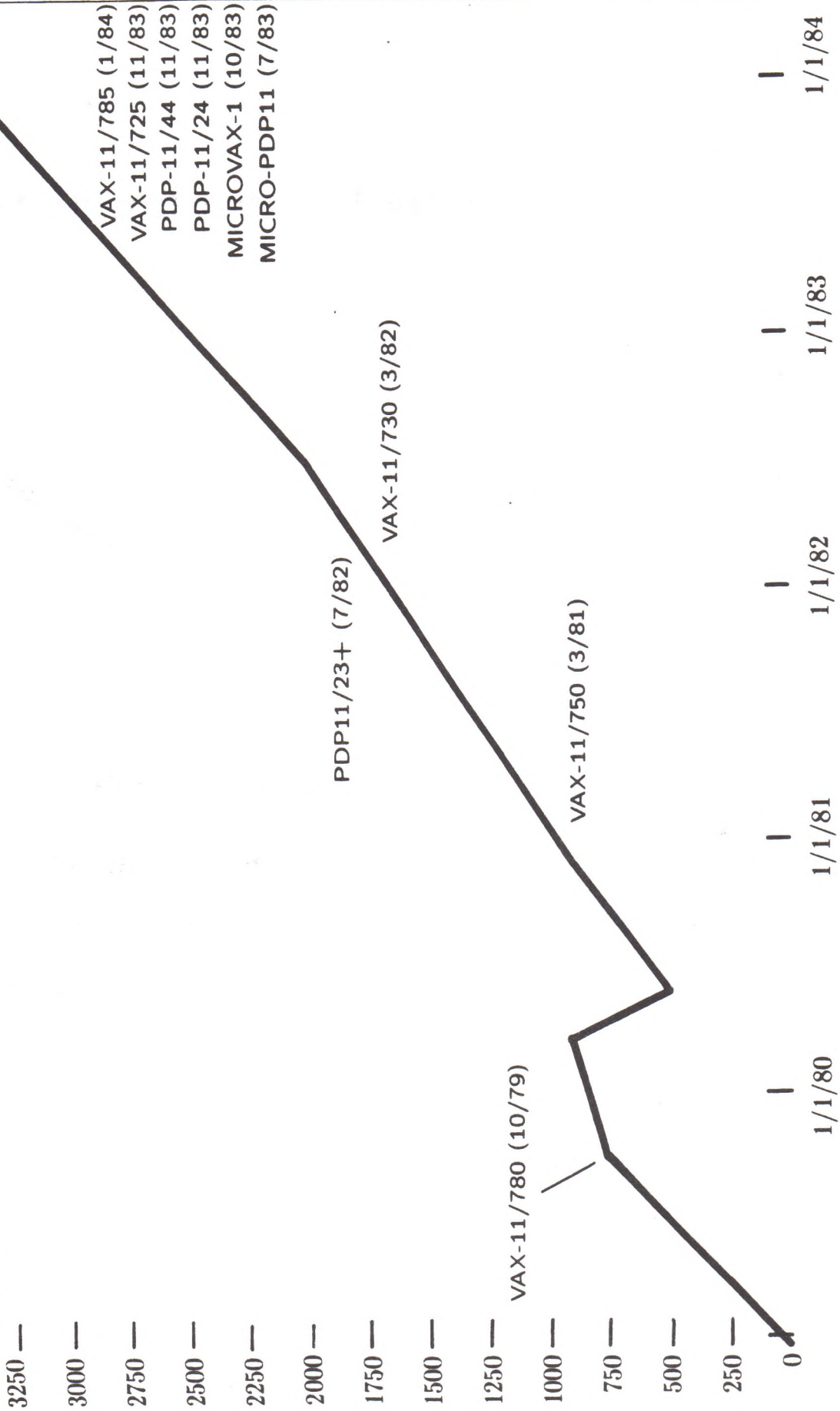
- **Marketing & Sales**

- **Maintenance**

# Incremental Development



# NUMBER OF RULES



R1's Growth

# Pragmatics: Pitfalls

- **Excessive Aspirations**
- **Inadequate Resources**
- **Inadequate Management Support**
- **Poor Problem Selection**
- **Forgetting the User**
- **Premature Optimization**
- **Technology Transfer & Sociology**

# Pragmatics: Ways To Be Successful

- **Digital**  
*collaborate with universities*
- **IBM**  
*redirect computer science talent*
- **Schlumberger**  
*build a research group*
- **General Motors**  
*form strategic partnerships*
- **Travelers Insurance**  
*contract with AI company*
- **Kawasaki Steel**  
*buy shells & train programmers*

**Use AI to get a single job done**

**VS**

**Broad commitment to computer science**

## **Validation:**

- **What is the question?**
- **What counts as an answer?**
- **How do you get the answer?**

## **Validation: Questions to Ask**

- **How good is this program?**
  - a. conceptual framework**
  - b. particular knowledge base**
- **Is this program at least "as good as" specialists [novices, users, experts] over problems in domain D, for users of class U?**
- **Bottom line = productivity**  
***i.e.*, cost/benefit tradeoff**

## **Validation: Dimensions of Answers**

- **Computational**  
*time & space*  
*robustness*  
*consistency*  
*completeness*  
*portability*  
*extensibility*
- **Psychological**  
*ease of use*  
*ease of learning*  
*understandability*  
*elegance—look & feel*
- **Performance**  
*accuracy*  
*precision*  
*reliability*  
*scope: breadth & depth*



# **Validation: Methods Used for Some Expert Systems**

- **Commercial Use**

***XCON***  
***Dipmeter Advisor***

- **Comparison with Test Data**

***DENDRAL***  
***Paradise***  
***ABLE/SLAC***  
***AI/RHEUM***

- **Comparison with Specialists**

***INTERNIST***  
***MYCIN***

## **Validation: Summary of Considerations**

- **Consider validation in initial problem definition**
- **Define the question**
- **Define the gold standard**
- **Measure the appropriate characteristics**
- **Use good statistical sense in design & execution of study**

# **State of the Art**

- **Level of Effort**
- **Problem Size**
- **Problem Scope**
- **Shells**
- **Limitations/Current Research**
- **Some Scenarios**

# **COSTS OF BUILDING KNOWLEDGE-BASED SYSTEMS**

## **ASSESSMENT**

a few days or weeks

## **PROTOTYPING**

1-2 man-years knowledge engineer

0.5 man-years domain specialist

## **DEVELOPMENT**

2-5 man-years knowledge engineer

half-time from domain specialist

## **FIELDING**

software engineering

## Sizes of Some Solution Spaces

$$\text{MYCIN} \quad \binom{120}{6} \quad \sim 10^9 \quad \longrightarrow \quad 6 \times 10^6$$

$$\text{INTERNIST} \quad \binom{571}{3} \quad \sim 31 \times 10^6$$

$$\text{DIPMETER ADVISOR} \quad \sim 500^{65}$$

$$\text{XCON} \quad \binom{94}{20}$$

# RULE-BASED & OBJECT-CENTERED EXPERT SYSTEMS

(# RULES / # OBJECT NAMES)

MYCIN            62.3        =(1059 / 17)

XCON            61.0        =(5739 / 94)

XSEL            27.1        =(2148 / 79)

XFL             21.8        =(1618 / 74)

INTERNIST    5.2        =(2600 / 500)

DIPMETER    1.4        =(90 / 65)

TEKNOWL.    0.4        =(1242 / 3317)

# VOCABULARY SIZE

**(#obj + #attrib + #vals)**

MYCIN	715+	=(17 + 257 + 441+)
INTERNIST	4674	=(571 + 4100 + 3)
XCON	934+	=(94 + 840 + ??)
XSEL	408+	=(79 + 329 + ??)
XFL	326+	=(74 + 252 + ??)

## NOTES:

1. Attributes may take continuous numerical values.
2. Objects may be instantiated many times.
3. Rules may apply to many different contexts.

# RANGES OF KB SIZE

	<u>straight-forward</u>
<u>Vocabulary</u>	
# objects [concepts]	10 - 100
# attributes/object	10 - <b>1000</b>
# legal values/attribute	3 - 100
<u>Inferential Relations*</u>	
Depth of Inference Chains	4 - 10
Degrees of Uncertainty	continuous
<u>Data / Case Information</u>	
Noisy Data	some
Missing Data	some
Inconsistent Data	some

\*The number of inferential links (rules) is dependent on the number of things being linked and the complexity of the inferences in the domain.



# **Problem Scope**

- **Importance**
  - **small  $\neq$  unimportant**
  - **cost/benefit analysis**
  - **number of experts**
  - **training time for new persons**
  - **lost time from not getting it right the first time**
- **Feasibility**
  - **telephone test**
  - **training manual**
- **Size**
  - **number of input descriptors**
  - **size of solution space**
  - **size of total vocabulary**
  - **average time for experts**
  - **size of manuals & handbooks**

# **Problem Solving Shells**

- **Representation Choices**
- **Inference Mechanisms**
- **Run-Time Environment**
  - **Explanation**
  - **Presentation**
  - **Options**    - data entry  
                      - task
  - **Integration**
- **Development Environment**
  - **Case management**
  - **Editor**
  - **Explanation**
  - **Debugging aids**
  - **Compiler**
  - **Software Engineering Tools**

# **Problem Types: Questions**

- **Diagnosis/ Troubleshooting**  
*What is the cause of the problem?*
- **Data Interpretation**  
*What do these data mean?*
- **Monitoring/ Real-Time Control**  
*What's going on?*

## **Problem Types: Questions**

- **Scheduling/ Planning/ Therapy**  
*What is the sequence of steps to get to the goal?*
- **Configuration/ Layout**  
*What is the 2-d plan that satisfies the constraints?*
- **Design/ Spatial Arrangement**  
*What 3-d configuration fits the specifications?*
- **Constraint Satisfaction**  
*What description satisfies all of the constraints?*

# **Problem Types: Methods**

- **Search = General Model**
- **Classification / Evidence Gathering**
- **Skeletal Planning / Stepwise Refinement**
- **Stepwise Construction / Plan-Generate-Test**
- **Means-Ends Analysis / Subgoalting**
- **Constraint Propagation**

## WHAT IS THE STATE OF THE ART?

Expert-level performance on narrow problems

Sufficient knowledge to solve important problems

Understandable, but limited explanation of line of reasoning

Natural human interface, both graphical and text, but with stylized language and limited vocabulary

Flexible knowledge bases

Requirement for an experienced "knowledge engineer"

Limited to **one** expert as the "knowledge czar"

## THE CURRENT STATE OF SOME HARD PROBLEMS

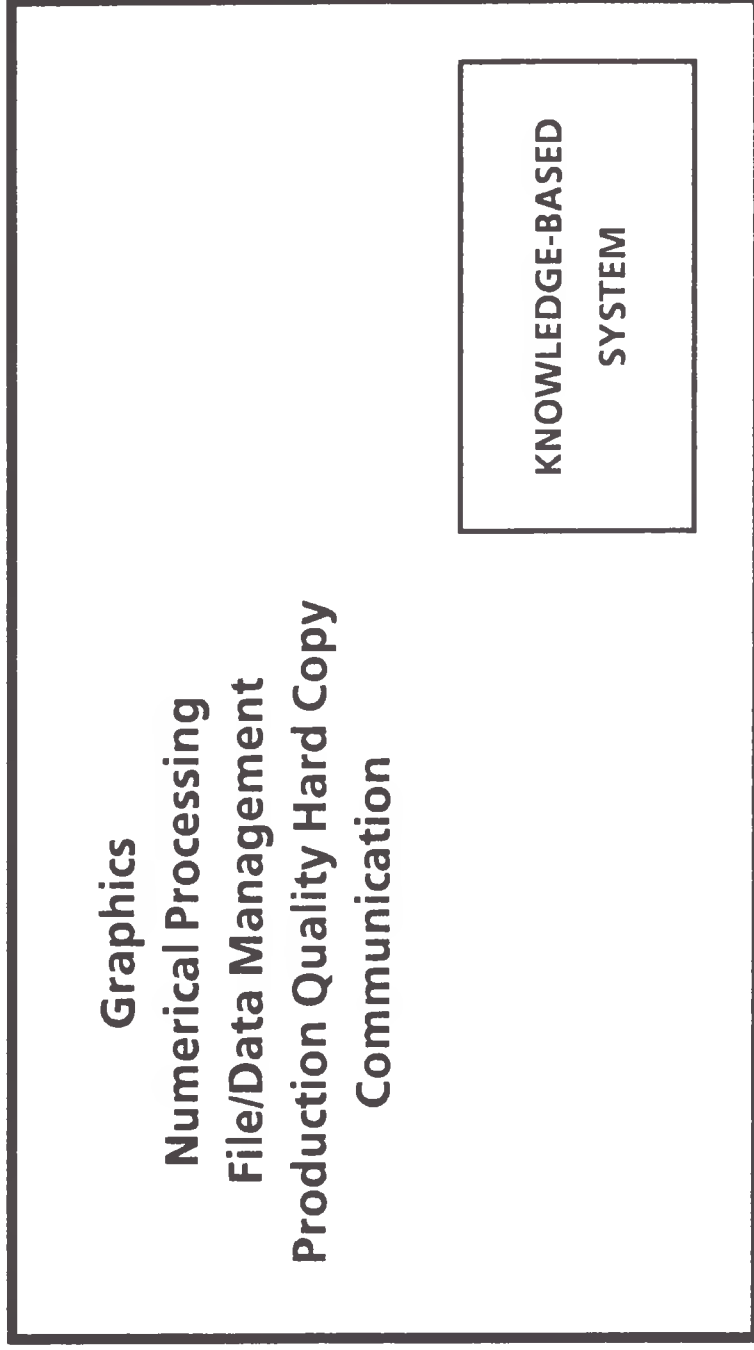
	<u>PRACTICE</u>	<u>THEORY</u>
Inexact Reasoning	CF Model	Almost OK
Knowledge Engineering	An Art	Unexplored
Learning By Induction	Hand-Crafted	Over-Developed
Default Reasoning	Inheritance	Emerging
Common-Sense Knowledge	Add Items To KB	Puzzling
Strategies	Meta-Level Knowledge	Not Well Explored

## **Some Scenarios**

- **Autonomous Agent**
- **Consultant**
- **Assistant**
- **Critic**
- **Tutor**



# Embedding a Knowledge-Based System: An Intelligent Assistant



*A user gets a number of advantages from using the system—one of which is symbolic inference.*

*In watching the system operate, an observer might never realize that any intelligence is involved.*

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### AAAI-87 TUTORIAL EVALUATION FORM

\*\*\*\*\*PLEASE TEAR THIS PAGE OUT OF BOOKLET AND LEAVE AT THE DOOR\*\*\*\*\*  
OR FOLD, STAMP, AND MAIL TO ADDRESS ON THE OPPOSITE SIDE.

TUTORIAL #: \_\_\_\_\_ NAME OF TUTORIAL:.....  
Speaker 1:.....  
Speaker 2:.....

\*\*\*\*\*  
**CONTENT:**

Were any topics covered that might have been omitted?\_\_\_\_\_

Were any topics omitted that you wanted to have covered?\_\_\_\_\_

Was the conference brochure description accurate?\_\_\_\_\_

Was the technical level of the tutorial appropriate?\_\_\_\_\_  
Too general?\_\_\_\_ Too detailed?\_\_\_\_ Too difficult?\_\_\_\_ Too simple?\_\_\_\_

Were the speakers well prepared? (1)\_\_\_\_(2)\_\_\_\_  
Were the speakers understandable? (1)\_\_\_\_(2)\_\_\_\_

**OVERALL RATINGS:**

Content:	Excellent____	Good ____	Fair ____	Poor ____
Speaker (1)	Excellent____	Good ____	Fair ____	Poor ____
(2)	Excellent____	Good ____	Fair ____	Poor ____

Would you recommend this tutorial to your colleagues? \_\_\_\_\_  
Why or why not?\_\_\_\_\_

Was the advance reading material you received (if any) useful? \_\_\_\_\_  
Additional/other readings you would recommend?\_\_\_\_\_

**COMMENTS REGARDING THE TUTORIAL PROGRAM:**

Any other tutorials you would especially like to attend next year?\_\_\_\_\_

Any other speakers you would especially like to hear next year?\_\_\_\_\_

Specific changes in the format of the tutorials you would like, such as  
lengthening/shortening, time for questions, etc.?\_\_\_\_\_

Other advice to give the tutorial chair next year?\_\_\_\_\_

**ABOUT YOU:**

Affiliation: Hardware Manufacturer\_\_\_\_ Software Manufacturer/Publisher\_\_\_\_  
Computer/DP services/timesharing\_\_\_\_ Research/education/consulting\_\_\_\_  
Government:Federal/state/local\_\_\_\_ Banking/finance/insurance\_\_\_\_  
Transportation/communications\_\_\_\_ Other(specify):\_\_\_\_\_

Role: Student\_\_\_\_ Graduate student\_\_\_\_ Staff Scientist\_\_\_\_ Research Scientist\_\_\_\_  
Consultant\_\_\_\_ Engineer\_\_\_\_ Programmer/Analyst\_\_\_\_ Middle management\_\_\_\_  
Project leader\_\_\_\_ Systems analyst\_\_\_\_ University/College educator\_\_\_\_  
Administrator\_\_\_\_ Other(specify):\_\_\_\_\_

**PLEASE WRITE OTHER COMMENTS IN THE MARGINS:**